

MINUTES – NPC FRIENDS & FAMILY BOARD MEETING

Supporting and promoting lifelong learning through fund raising, advocacy and volunteerism

Monday, February 26, 2024 – 3:30 p.m. – 5:00 p.m. White Mountain Campus, Learning Center, Room 108 with WebEx option

- I. **Call to Order** – President Terry Shove called the meeting to order at 3:37 p.m.
- II. **Roll Call and Introductions – Present in-person included** Terry Shove (President – Apache County); Claude Endfield (Secretary – Whiteriver Center [Claude joined the meeting just after the Financial Report]); Betsy Wilson (Executive Director). **Present on WebEx included** Pat Ceballos (VP – Little Colorado Campus); Wendy McVicker (Treasurer – Silver Creek Campus); David Wright (Painted Desert Campus); Jon Saline (White Mountain Campus).
- III. **Action Item: Approval of the Minutes of the January 22, 2024 meeting:** David Wright made a motion to approve the minutes as presented; Wendy McVicker seconded the motion. All voted in favor; no abstentions.
- IV. **Action Item: Approval of Financial Report – NPC Friends and Family Treasurer Wendy McVicker:** Wendy acknowledged Betsy for preparing the financial report. Wendy noted that she asked Betsy about the \$518.03 transfer from the Restricted Scholarships account to the Operational Checking account, listed as, “RS Visa purchases for December,” since most often, transfers are for scholarships. Betsy explained that the Visa purchases were for art supplies purchased for the Eric Henderson Memorial Library; the funds for this project are held in Restricted Scholarships. Wendy also noted a \$70,000.00 donation to the US account, and some small losses on endowed funds in January. Wendy remarked that the NPCFF endowment fund is over \$500,000.00. She noted that this has been a goal, and it is nice to see this milestone. Betsy remarked that the Dow closed at just over 39,000 points today. Pat Ceballos made a motion to approve the Financial Report; David Wright seconded the motion. There was no discussion. All voted in favor; no abstentions.

Financial Statement – NPC Friends and Family – January, 2024

a. Operational Checking Account Activity

Beginning Balance – 12/29/2023						\$40,578.20
Check #	Date	+/-	Amount	Payee/Payer	Purpose	
TRANSFER	1/3/2024	+	\$518.03	RS to OC	RS Visa purchases for December	
Online PMT	1/4/2024	-	\$811.00	Bankcard Center	December Visa bill	
Online PMT	1/30/2024	-	\$9.55	Bankcard Center	January Visa bill	
Ending Balance 1/31/2024						\$40,275.68

b. Restricted Scholarships (Money Market) Account

Beginning Balance – 12/29/2023						\$238,533.05
-	Date	+/-	Amount	Payee/Payer	Purpose	
TRANSFER	1/3/2024	-	\$518.03	RS to OC	RS Visa purchases for December	
Deposit	1/3/2024	+	\$1,335.00	Donations	Pres Winslow and Taking Flight scholarship funds	
105	1/16/2024	-	\$1,000.00	NPC Business Office	SP 24 WMCOA scholarship	
Deposit	1/18/2024	+	\$250.00	Donation	Pres Winslow scholarship fund	
106	1/25/2024	-	\$1,500.00	NPC Business Office	3 SP 24 Endfield scholarships	
Deposit	1/30/2024	+	\$20,000.00	Donation	To establish the Newman Family Memorial Scholarship	
Interest	1/30/2024	+	\$219.10	Interest	APR 1.02%	
Ending Balance 1/31/2024						\$257,319.12

c. Unrestricted Scholarships (Money Market) Account

Beginning Balance 12/29/2023						\$199,910.21
Check #	Date	+/-	Amount	Payee/Payer	Purpose	
Deposit	1/3/2024	+	\$70,140.00	Donations	Unrestricted donations – single gift of \$70,000.00	
106	1/17/2024	-	\$40.00	J Kitchens – WMC Center Manager	Cash for bus pass for CCP student	
Direct Deposit	1/22/2024	+	\$230.25	AZ Gives Day	Donations made to AZ Gives platform on Giving Tuesday	
108	1/29/2024	-	\$957.00	NPC Business Office	Emergency Fund – LCC/SCC student	
Deposit	1/29/2024	+	\$50.00	Donation	Unrestricted donation	
107	1/29/2024	-	\$500.00	Student	Emergency Fund	
Interest	1/31/2024	+	\$286.91	Interest	APR 1.22%	
Ending Balance 1/31/2024						\$269,120.37

d. NPCFF Endowment

Beginning Balance – 1/1/2024			\$551,382.80
Activity	Date	Amount	Purpose
-	1/26/2024	\$266.18	Loss on Investment
-		\$601.02	Investment Fees
Ending Balance 1/26/2024			\$550,515.60

e. Smith Endowment

Beginning Balance – 1/1/2024			\$130,285.18
Activity	Date	Amount	Purpose
-	1/26/2024	\$54.90	Loss on Investment
-		\$142.01	Investment Fees
Ending Balance 1/26/2024		\$130,088.27	

f. Lisitzky Endowment

Beginning Balance – 1/1/2024			\$52,592.11
Activity	Date	Amount	Purpose
+	1/26/2024	\$62.04	Gain on Investment
-		\$46.65	Investment Fees
Ending Balance 1/26/2024		\$52,607.50	

g. Endfield Endowment

Beginning Balance – 1/1/2024			\$75,416.27
Activity	Date	Amount	Purpose
+	1/26/2024	\$62.20	Gain on Investment
-		\$82.28	Investment Fees
Ending Balance 1/26/2024		\$75,396.19	

h. Pres Winslow Endowment

Beginning Balance –1/1/2024			\$94,125.58
Activity	Date	Amount	Purpose
-	1/26/2024	\$44.88	Loss on Investment

-		\$102.60	Investment Fees
Ending Balance 1/26/2024			\$93,978.10

i. Jon Graff, Ph.D. Endowment

Beginning Balance – 1/1/2024			\$103,918.72
Activity	Date	Amount	Purpose
+	1/26/2024	\$74.40	Gain on Investment
-		\$113.39	Investment Fees
Ending Balance 1/26/2024			\$103,879.73

j. Jennifer Lee Witt Memorial Scholarship Endowment

Beginning Balance – 1/1/2024			\$206,525.51
Activity	Date	Amount	Purpose
+	1/26/2024	\$114.00	Gain on Investment
-		\$225.53	Investment Fees
Ending Balance 1/26/2024			\$206,413.98

k. Taking Flight Scholarship in Memory of Dr. Eric B. Henderson Endowment

Beginning Balance – 1/1/2024			\$62,717.00
Activity	Date	Amount	Purpose

+	1/26/2024	\$43.15	Gain on Investment
-		\$68.43	Investment Fees
Ending Balance 1/26/2024		\$62,691.72	

I. AndyVon Cash Account – **No Report for January 2024**

Beginning Balance – 11/25/2023		\$364,986.86	
Activity	Date	Amount	Purpose
+	12/31/2023	\$100,000.00	Assets added to account
+		\$399.77	Interest
-		\$6000.00	Assets withdrawn from account
Ending Balance 12/31/2023		\$459,386.63	

m. Mary Kay Smith Lindy Endowment

Beginning Balance – 1/1/2024		\$19,395.22	
Activity	Date	Amount	Purpose
-	1/26/2024	\$108.69	Loss on Investment
-		\$19.82	Investment Fees
Ending Balance 1/26/2024		\$19,266.71	

Report of Endowed Funds as of 1/26/2024 –

Name of Account	*One Year Ago	Current	Change
Smith	\$122,198.77	\$130,088.27	+\$7,889.50 (+6.46%)
Lisitzky	\$49,509.22	\$52,607.50	+\$3,098.28 (+6.26%)
Endfield	\$70,868.86	\$75,396.19	+\$4,527.33 (+6.39%)
NPCFF	\$517,236.05	\$550,515.60	+\$33,279.55 (+6.43%)
Winslow	\$88,295.27	\$93,978.10	+\$5,682.83 (+6.44%)
Jon Graff	\$97,692.45	\$103,879.73	+\$6,187.28 (+6.33%)
Jennifer Witt	\$197,920.74	\$206,413.98	+\$8,493.24 (+4.29%)
Taking Flight	\$58,956.22	\$62,691.72	+\$3,735.50 (+6.34%)
AndyVon	\$415,641.65	\$459,386.63	+\$43,744.98 (+10.52%)
Mary Kay Smith Lindy	\$18,548.69	\$19,266.71	+\$718.02 (+3.87%)
Total	\$1,636,867.92	\$1,754,224.43	+\$117,356.51 (+7.17%)

*Change shows general trends only. Change includes gains and losses based on interest, but also includes gains based on assets added to the accounts through donations and revenues, and losses based on assets withdrawn from accounts for scholarship awards. Amounts highlighted in turquoise show growth due to continued donations.

V. Director's Report/Old Business – Betsyann Wilson –

A. Report on Scholarship Activity –

- a. Martin Lucas Memorial Scholarship for Spring 2024 –** Betsy reported that there were five qualified applications, down from 9 in spring 2023. Three other students submitted unqualified applications. Betsy contacted them about how to revise and resubmit their applications, but they did not. An additional student submitted on the deadline date, with errors. The applications have been sent to the review committee, and the winner should be determined by next week.
- b. NEW - Michael T. Mariner Memorial Scholarship for Spring 2024 –** No applications were received. This scholarship will be included in the Fall 2024, Single, Online Application, open from March 1-April 18.
- c. NEW - Newman Family Memorial Scholarship for Academic Year 24-25 –** Betsy reported that this new scholarship was established by NPC Faculty in Mathematics, Shannon Newman (who still sometimes teaches for NPC in an adjunct capacity.) Shannon now lives in Washington State. She established the scholarship in loving memory of her late husband, Bill Newman, and their daughter, Fiona Kim Newman. The scholarship is only for students along the I-40 corridor, who reside in Holbrook, Joseph City, or Winslow and/or take classes at PDC or LCC. Preference is given to those who are or have been in foster care. The award is \$500 per semester, with the second semester awarded noncompetitively, as long as the awardee maintains eligibility. This scholarship will be included in the Fall 2024 lineup. A donation of \$20,000.00 was made by Shannon Newman, and has been deposited into the restricted scholarships account; Shannon has also approved the scholarship criteria.
- d. NEW – White Mountain Economic Development (WMED) Scholarship for Energy and Industrial Technology (EIT) for Fall 2024 –** Betsy reported that Russ Yelton, Executive Director of WMED, contacted her about providing two \$1,000 scholarships for students in NPC's Energy and Industrial Technology (EIT) program. Betsy explained that, for the spring semester, the program is under revision, so there really are no EIT students. However, the program is going to be offered under the new format for Fall 2024, so the scholarships will be included in the Fall 2024 lineup. The funds have been received and deposited into the restricted scholarships account, and Mr. Yelton has approved the scholarship criteria.
- e. NPCFF Emergency Funds – January – February 2024 –** Since January, Betsy reported assisting three students, totaling \$1,883.00. Of the \$9,000.00 allocated for FY 23-24, one student received \$1,457.00, with approval from the NPCFF officers. This was an unusual case, in which the student's identity was stolen. The student was unable to access bank accounts (they were emptied) so could not pay for the spring EMT recertification class they registered for. Betsy paid the tuition and fees for the class, and gave the student an additional \$500 to help them drive from Winslow to Snowflake to attend the class. She asked the student's instructor to give them the check for \$500, because she did not want the student to feel embarrassed if she gave it herself. The instructor reported that the student was visibly moved and expressed deep appreciation for NPCFF.

- B. Status of Del E Webb Foundation Grant Proposal for NAT-IET Program –** Betsy reported that the proposal was submitted and accepted. We expect to hear back from the DEWF after their April 16 board meeting.
- C. Status of Mini-Grant to NPC Title III Project Director, Tonya Thacker –** Director Thacker has created a calendar for her series of “lunch and learn” classes at the Kayenta, Hopi, and Whiteriver Centers. Each week features a different theme. Betsy will be teaching on scholarships in April: April 8, Whiteriver; April 9, Kayenta; April 10, Hopi.

VI. New Business

- A. Status of Pedal the Petrified 2024 –** The date is set for September 21. Registration opened today, about an hour before today’s meeting. Betsy reported that she has set a fund-raising goal of \$50,000.00, to commemorate the college’s 50th anniversary. The jerseys feature the 50th anniversary logo, and riders who raise \$500.00 or more in sponsorships will receive a free jersey. Terry Shove and David Wright volunteered to assist where needed. Claude Endfield will staff the Crystal Forest sag stop.
- B. Status of AZ Gives Day, Tuesday, April 2, 2024 –** Betsy has met with the NPC Marketing and Communications team. There is a general plan to emphasize the college’s 50th Anniversary, but the event rules for this year are not yet published. The overall strategy will focus on winning Most Dollars Raised by a Medium-Sized Nonprofit. The goal will be an unprecedented \$50,000.00 raised during the 24-hour giving period!
- C. NPC 50th Anniversary Commencement Ceremony –** Saturday, May 11, 10:00 a.m., Holbrook High School Football Field – No news on plans for recognizing VIPs/alumni, but Betsy will keep the group apprised.
- D. Discussion:** Location and date for annual NPCFF board retreat 2024 – Late May or early June – Chato not available June 25-26 – The group noted that we have not yet had a retreat at Whiteriver Center. Wendy would like to avoid the first two weeks in June; Pat has a commitment June 14-17; David can’t do June 20-25. Friday June 28th looks good for all, from 9:30-3:30. Betsy will contact the Whiteriver Center manager and confirm, and also be sure the date and time will work for Chato.

VII. Board Development Presentation – Nonprofits and Elections 2024: Why and How You Should Engage (and stay nonpartisan)

Betsy gave some information on the upcoming 2024 election cycle, and included information on the history of elections. She explained what nonprofits can and cannot do under the Johnson Amendment of 1954 (revised in 1987) that prohibits nonprofits from acting in a partisan way, and why the nonpartisanship, prescribed by the Johnson Amendment, is important for nonprofits.

Per the Johnson Amendment, under the Internal Revenue Code, all section 501(c)(3) organizations are absolutely prohibited from directly or indirectly participating in, or intervening in, any political campaign on behalf of (or in opposition to) any candidate for

elective public office. Contributions to political campaign funds or public statements of position (verbal or written) made on behalf of the organization in favor of or in opposition to any candidate for public office clearly violate the prohibition against political campaign activity. Violating this prohibition may result in denial or revocation of tax-exempt status and the imposition of certain excise taxes.

Certain activities or expenditures may not be prohibited depending on the facts and circumstances. For example, certain voter education activities (including presenting public forums and publishing voter education guides) conducted in a non-partisan manner do not constitute prohibited political campaign activity. In addition, other activities intended to encourage people to participate in the electoral process, such as voter registration and get-out-the-vote drives, would not be prohibited political campaign activity if conducted in a non-partisan manner.

On the other hand, voter education or registration activities with evidence of bias that (a) would favor one candidate over another; (b) oppose a candidate in some manner; or (c) have the effect of favoring a candidate or group of candidates, will constitute prohibited participation or intervention.

Betsy explained that **advocacy**, on behalf of an **idea or issue**, IS permitted, but lobbying is permitted only in a very limited scope. It is unlikely that NPCFF would ever lobby for an issue. One way of differentiating between the two terms is to understand that lobbying always involves advocacy but advocacy does not necessarily involve lobbying. Advocacy is a legally allowed activity for nonprofits. (For example, NPCFF could advocate on behalf of legislation that would make post-secondary education more affordable for all students. NPCFF could also reach out to an elected official and ask them to support a bill proposing such legislation.)

Betsy cautioned that the bottom line is that no member of NPCFF should take part in any kind of campaign, either for or against any candidate for public office, **on behalf of NPCFF** (or while wearing an NPCFF shirt, for example.) It's OK for NPCFF members to participate in political activities, including campaigning for or against a candidate, as long as they do so on their own time, and do not do so in affiliation with NPCFF.

Jon Saline reminded the group that "unicameral" means "one body" – so there is not a House and Senate. Nebraska is the only unicameral state in the union since 1937.

VIII. Next Meeting:– Monday, March 18 – Little Colorado with WebEx option – Room TBA

IX. Adjournment – Terry adjourned the meeting at 4:37 p.m.

**We welcome the newest addition to the Jon Saline Family: Mr. August Jack Saline!
Congratulations to all!**

