

AGENDA – NPC FRIENDS & FAMILY BOARD MEETING

Supporting and promoting lifelong learning through fund raising, advocacy and volunteerism

Monday, February 17, 2025 – 3:30 p.m.- 5:00 p.m. – Painted Desert Campus – Nizhoni Learning Center room 142 with WebEx option

- I. **Call to Order** – President Terry Shove called the meeting to order at 3:33 p.m.
- II. **Roll Call and Introductions** –
- III. **Action Item: Approval of the Minutes of the January 27, 2025 meeting: David; Pat**
- IV. **Action Item: Approval of Financial Reports for January 2025 – NPC Friends and Family Treasurer Wendy McVicker:** (Balance Sheet - January 2025 - Attachment) - Wendy noted the RS account had some large amounts being transferred to Edward Jones, as well as the AndyVon Transportation grants that were awarded. Wendy noted gains across the board, but cautioned that the markets are still overvalued. Wendy reported that she, Karen and Betsy met with Hyrum Cottrell last week, who confirmed that the markets are overvalued, and that while things look OK for the long run, we are in the markets for the long haul. **Claude Endfield made a motion to approve the financial report; David Wright seconded the motion. There was no further discussion; all voted in favor. No abstentions.**

Financial Report – NPC Friends and Family – January, 2025

a. Operational Checking Account Activity

Beginning Balance – 12/31/2024						\$40,451.51
Check #	Date	+/-	Amount	Payee/Payer	Purpose	
TRANSFER	1/2/2025	-	\$443.40	OC to RS	For December Visa charges from OC account. December Visa bill paid from Restricted Scholarships account.	
Ending Balance 1/31/2025						\$40,008.11

b. Restricted Scholarships (Money Market) Account

Beginning Balance –						\$246,072.87
Check #	Date	+/-	Amount	Payee/Payer	Purpose	
TRANSFER	1/2/2025	+	\$443.40	RS from OC	For December Visa charges from OC account. December Visa bill paid from Restricted Scholarships account.	
ONLINE PMT	1/3/2025	-	\$3,170.57	BankCard Center	December Visa bill – most charges for DEWF grant cohort	
DEPOSIT	1/3/2025	+	\$35.00	Donation	For Pres Winslow scholarships	
TRANSFER	1/9/2025	-	\$17,000.00	RS to EJ	Transfer to Edward Jones – Mary Kay Smith Lindy Scholarship account	
146	1/13/2025	-	\$1,700.00	NPC Business Office	SP 25 VAL 153 Memorial Scholarship award	

TRANSFER	1/16/2025	+	\$1,000.00	RS from US	For BAEE Scholarship
147	1/17/2025	-	\$2,500.00	NPC Business Office	SP 25 MKSL, BAEE, and WR Lodge #62 scholarship awards
DEPOSIT	1/23/2025	+	\$525.00	Refund of Scholarship + Donation	Refund of SP 25 Claude Millet Endfield ECD scholarship – student failed to register for classes + \$25 donation to NPC Care Fund
TRANSFER	1/27/2025	+	\$413.10	RS from US	For RS donations made via PayPal during last quarter
TRANSFER	1/29/2025	+	\$13,500.00	RS from EJ	From Edward Jones AndyVon account for SP 25 AndyVon Transportation Grant awards
148	1/29/2025	-	\$16,000.00	NPC Business Office	SP 25 AndyVon Transportation Grant awards – Round 1
ONLINE PMT	1/30/2025	-	\$1,838.35	BankCard Center	January Visa bill
INTEREST	1/31/2025	+	\$48.64	INTEREST	0.25% APR
Ending Balance	\$219,829.09				

c. Unrestricted Scholarships (Money Market) Account

Beginning Balance 12/31/2024						\$174,111.97
Check #	Date	+/-	Amount	Payee/Payer	Purpose	
ONLINE DEP	1/2/2025	+	\$69.90	Donations	American Online Giving Fund	

TRANSFER	1/16/2025	-	\$1,000.00	US to RS	For BAEE Scholarship
ONLINE DEP	1/17/2025	+	\$6,250.22	Donations	Donations made through AZ Gives portal: \$1,092.00 to Pres Winslow scholarship fund + \$5,300.00 – fully anonymous
130	1/24/2025	-	\$20.00	J Guzman – Learning Assistant - LCC	Reimbursement for purchase of City of Winslow student bus pass for LCC student
TRANSFER	1/27/2025	-	\$413.10	US to RS	For RS donations made via PayPal during last quarter
DEPOSIT	1/28/2025	+	\$2,692.75	Donations	Transfer of funds donated through PayPal in last quarter
ONLINE DEP	1/31/2025	+	\$46.60	Donations	America Online Giving Fund
INTEREST	1/31/2025	+	\$37.58	INTEREST	0.25% APR
Ending Balance 1/31/2025	\$181,775.92				

d. NPCFF Endowment

Beginning Balance – 1/1/2025			\$696,093.88
Activity	Date	Amount	Purpose
+	1/31/2025	\$16,271.11	Gain on Investment
+		\$70,000.00	Assets added to account (donation)
+		\$721.10	Investment Fees
Ending Balance 1/31/2025			\$781,643.89

e. Smith Endowment

Beginning Balance – 1/1/2025			\$141,852.93
Activity	Date	Amount	Purpose
+	1/31/2025	\$3,214.64	Gain on Investment
+		\$147.01	Investment Fees
Ending Balance 1/31/2025		\$144,920.56	

f. Lisitzky Endowment

Beginning Balance – 1/1/2025			\$56,651.81
Activity	Date	Amount	Purpose
+	1/31/2025	\$1,463.39	Gain on Investment
+		\$47.39	Investment Fees
Ending Balance 1/31/2025		\$58,067.81	

g. Endfield Endowment

Beginning Balance – 1/1/2025			\$82,433.63
Activity	Date	Amount	Purpose
+	1/31/2025	\$1,941.36	Gain on Investment
+		\$85.53	Investment Fees
Ending Balance 1/31/2025		\$84,289.46	

h. Pres Winslow Endowment

Beginning Balance – 1/1/2025			\$102,503.94
Activity	Date	Amount	Purpose

+	1/31/2025	\$2,306.00	Gain on Investment
+		\$106.21	Investment Fees
Ending Balance 1/31/2025		\$104,703.73	

i. Jon Graff, Ph.D. Endowment

Beginning Balance – 1/1/2025		\$205,361.93	
Activity	Date	Amount	Purpose
+	1/31/2025	\$4,647.73	Gain on Investment
+		\$180.14	Investment Fees
Ending Balance 1/31/2025		\$209,829.52	

j. Jennifer Lee Witt Memorial Scholarship Endowment

Beginning Balance – 1/1/2025		\$212,170.70	
Activity	Date	Amount	Purpose
+	1/31/2025	\$5,414.94	Gain on Investment
+		\$220.09	Investment Fees
Ending Balance 1/31/2025		\$217,365.55	

k. Taking Flight Scholarship in Memory of Dr. Eric B. Henderson Endowment

Beginning Balance – 1/1/2025		\$68,523.29	
Activity	Date	Amount	Purpose
+	1/31/2025	\$1,618.58	Gain on Investment
+		\$71.09	Investment Fees

Ending Balance 1/31/2025		\$70,070.78
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I. AndyVon Cash Account

Beginning Balance – 1/1/2025			\$625,185.06
Activity	Date	Amount	Purpose
+	1/31/2025	\$1,967.51	Interest
-		-\$13,500.00	Assets withdrawn from account – AndyVon Transportation Grant awards SP 25
Ending Balance 1/31/2025			\$613,652.57

m. Mary Kay Smith Lindy Endowment

Beginning Balance – 1/1/2025			\$30,196.72
Activity	Date	Amount	Purpose
+	1/31/2025	\$885.32	Gain on Investment
+		\$18,000.00	Assets Added to Account - \$17,000 Transferred from RS+ \$1,000 donation
-		\$30.83	Investment Fees
Ending Balance 1/31/2025			\$49,051.21

Report of Endowed Funds as of 1/31/2025 –

Name of Account	*One Year Ago	Current	Change
<u>Smith</u>	\$130,088.27	\$144,920.56	+\$14,832.29 (+11.4%)
<u>Lisitzky</u>	\$52,607.50	\$58,067.81	+\$5,460.31 (+10.38%)
<u>Endfield</u>	\$75,396.19	\$84,289.46	+\$8,893.27 (+11.80%)
<u>NPCFF</u>	\$550,515.60	\$781,643.89	+\$231,128.29 (+41.98%)

Winslow	\$93,978.10	\$104,703.73	+\$10,725.63 (+11.41%)
Jon Graff	\$103,879.73	\$209,829.52	+\$105,949.79 (+101.99%)
Jennifer Witt	\$206,413.98	\$217,365.55	+\$10,951.57 (+5.3%)
Taking Flight	\$62,691.72	\$70,070.78	+\$7,379.06 (+11.77%)
AndyVon	\$459,676.20	\$613,652.57	+\$153,976.37 (+33.50%)
Mary Kay Smith Lindy	\$19,266.71	\$49,051.21	+\$29,784.50 (+154.6%)
Total	\$1,754,514.00	\$2,333,595.08	+\$579,081.08 (+33.00%)

*Change shows general trends only. Change includes gains and losses based on interest, but also includes gains based on assets added to the accounts through donations and revenues, and losses based on assets withdrawn from accounts for scholarship awards. Amounts highlighted in turquoise show growth due to continued donations or transfer of funds

V. Action Item: Request for \$500 in NPCFF Mini-Grant Funds (attachment): Andi Debellis, NPC Instructional Designer – The presentation was provided by Shandiin Deputee, NPC Faculty in College and Career Preparation. Terry asked if this scholarship would be requested in future years, to keep the student input fresh. Shandiin responded that the OER group would like to continue the scholarship in the future. Tonya Thacker noted she did not know what an OER was until she came to NPC. She values that NPC is thinking of student success in not expecting them to buy a \$90 textbook, and instead offers the option of an OER. Tonya voiced support for the proposal. Shandiin noted that she has also adopted OERs in her classes, and she values that students have access to their OER on Day 1. Terry asked: How many classes are trying to use OERs? Shandiin responded that the entire science department has gone to OERs, and many English faculty also use them. Karen noted her son is in a math class, and they use OERs. Terry asked: You're only asking the student to review three classes. What if you had two students? Could you review six classes? Shandiin loved the idea, and said she would take the idea back to Andi Debellis to consider for upcoming years, once they see how this scholarship opportunity works. Betsy asked about the timing of the scholarship. Betsy also noted that the answer should not affect the decision of the NPCFF board to approve the grant; it just provides Betsy with information on how the OER committee would like the funds disbursed. **Claude Endfield made a motion to approve the proposal as presented. Pat Ceballos seconded the motion. There was no further discussion. All voted in favor; no abstentions.**

VI. Director's Report/Old Business – Betsyann Wilson –

- A. Report on development of NPCFF-funded half-credit class by College and Career Prep faculty to teach students strategies for success on standardized tests, such as exams for licensure – Dr. Tabitha Stickel, NPC Associate Dean of College and Career Prep** – Dr. Stickel had a conflict with college budget committee hearings; she will present at the March 21 NPCFF board meeting.
- B. Update on Spring 2025 scholarship applications and awards – Awards - AndyVon Transportation Grant for SP 25; Applications received for SP 25 CASO Student Scholarship and 25-26 Martia and Louis Smith Memorial Art Scholarship** – Betsy shared that \$18,000.00 in AndyVon Transportation Grant funds were awarded to nineteen students for the spring semester. She reminded the group that any student who submits a qualified application receives an award, and that award amounts are \$500, \$1,000, or \$1500, based on a formula that takes into account the miles each student travels each week, as well as their financial need, based on their FAFSA Submission Summary. \$2,000 remains in the AndyVon Transportation Grant budget for Spring 2025. Three of the Spring 2025 awardees are in the Surgical Tech program in Show Low. They will be required to take classes over the summer, and the classes will meet 4x per week, instead of 2x per week, as they do during a regular semester. Betsy and Karen plan to make the AndyVon

Transportation Grant available to these three students for use during the summer session and will award them accordingly.

To date, we have received two applications for the SP 25 CASO Student Scholarship. As with past semesters, two (2) \$500 awards will be made. We are working with both applicants to strengthen their application. It is up to the students to do so. NPC Marketing has sent out an email to all registered students, announcing the scholarship opportunity; a second email, reminding students of the March 1 deadline went out today.

One application for the \$3,000 Martia and Louis Smith Memorial Art Scholarship for AY 25-26 has been received by NPC Art Faculty Magda Gluszek. Betsy reported that she and Karen have also spoken to three other students about the application. The deadline for applying is February 28.

- C. Update on development of brochure to promote giving, including planned giving, to NPCFF (attachment) Karen** Jon suggested adding something about meeting with your financial planner or estate planning attorney to assure the gift is aligned with what the donor expects. "After meeting with your estate planning attorney...." Etc. Do not imply that we are giving them advice. "Based on meeting with your financial planner, see how your donation may be used for tax purposes." "Donations MAY be tax deductible." Betsy will send out an email attachment of the final document for approval, so we can distribute it prior to tax season.
- D. Report on DEWF grant – Update on SP 25 cohort – Karen (Quarterly report due to DEWF in March 2025)** Karen noted we still have 8 students in our cohort. A couple of students did not do as well as expected on the first exam, but they are taking remediation. We are providing gas cards to two students coming from Whiteriver, and supporting two Kayenta students with hotel accommodations. Gas cards are being provided on a monthly, rather than weekly basis, to make it easier to distribute them. David asked, when you give the student their gas card, what is the response? Karen replied that they are gracious and happy to see her.
- E. AZ Gives Day 2025 Campaign –** Betsy and Karen are working with the Marketing team to develop NPCFF's 2025 campaign: *Building futures one donation at a time*. The campaign page can be found at <https://www.azgives.org/organization/npcfriendsfamily> . We'll be focusing on all the donations we can receive on Tuesday, April 1, and we'll once again be competing as a Mid-Sized Nonprofit. We won first place last year for Most Dollars Raised by a Mid-Sized Nonprofit! Can we repeat this year? Special campaigns are being set up for the VAL 153 Memorial Scholarship and the Mary Kay Smith Lindy Nursing Scholarship, so the folks behind those scholarships can promote them to their own circles on Arizona Gives Day. Marking is making multiple videos for social media, and we'll create a message you can share with your family and friends via email.

VII. New Business

- A. Action Item: Proposed amendment to 2024-2025 budget to include scholarship bonus award or bonus points to applicants who submit their applications for FA 25 scholarships by Wednesday, April 3, 2025 at 12:00 noon, MST. (Attachment – Options 1-4)** – Betsy asked the group to share their thoughts on the best way to motivate students to apply for NPCFF scholarships by April 3, more than two weeks in advance of the April 17 deadline. She referred to the attachment she sent, and asked the group to focus on motivating the right behavior, not providing additional funding – even though that is included in the options. Is it better to appeal to intrinsic motivation, or will students only respond to external reward?

Terry noted that she doesn't think kids understand bonus points. Betsy reminded the group that most applicants are not kids. Terry suggested a combination of a bonus of \$100 as well as being put into a drawing for \$1,000 scholarship. Wendy asked if Karen would share what she thought would motivate students. Karen thought Option 2 or 3 would appeal. Tonya said her senior in high school would like Option 1. Tonya agreed Option 4 wouldn't be as appealing. David asked if there was a way to get student feedback on the options, such as through a survey. Could we ask students who had been awarded in the past? Terry said that if that was January, that would be great, but we need to know by March 1. Betsy noted that she and Karen could do a quick survey, but then we would require an online vote. David wanted to assure that we collect information on the outcomes, and ask students to give feedback on all options for next semester. Jon Saline said a raffle would not appeal to him. He liked Option 1 for it's direct award. Claude noted that a lot of the child care providers she works with are not used to being successful in competitions. If there are only four bonus awards given, they will think they don't have a chance. **Claude made a motion to select Option 3 as an incentive to encourage individuals to apply early for scholarships. David seconded the motion. Terry called for a vote. Three voted in favor; five voted against. Tonya made a motion to approve Option 1. David seconded the motion. Eight voted in favor; one voted against. Option 1 carries.** Betsy will add the bonus information to all materials used to promote scholarships to students.

- B. Open Discussion: Welcoming and introducing NPC President Dr. Von Lawson – Dr. Lawson introduced himself and expressed his thanks to the NPCFF board for the work they do in support of Northland Pioneer College students.**

- VIII. Next Meeting:–** Times and location TBA: Jon shared that Mondays do not work for him going forward, due to his work schedule, unless we push the time of the meeting back to 4:00. Terry has night meetings on Tuesdays and Wednesdays. The group agreed to try Mondays at 4:00. The group selected White Mountain Campus as the venue for March.

- IX. Adjournment – Meeting was adjourned at 4:55 p.m.**