

MINUTES – NPC FRIENDS & FAMILY BOARD MEETING

Supporting and promoting lifelong learning through fund raising, advocacy and volunteerism

**Monday, November 18 – 3:30 p.m.- 5:00 p.m. – White Mountain Campus – Learning Center
Room 136 with WebEx option**

- I. **Call to Order** – Board President Terry Shove called the meeting to order at 3:40 p.m.
- II. **Roll Call and Introductions – Members present in person included** Terry Shove (President – Apache County Representative); Jon Saline (Vice President – White Mountain Campus Representative); Claude Endfield (Secretary – Whiteriver Representative); Betsyann Wilson (Executive Director); Karen Zimmerman (Development Coordinator). **Members present on WebEx included;** Pat Ceballos (Little Colorado Campus representative); Wendy McVicker (Treasurer – Silver Creek Campus Representative); David Wright (Painted Desert Campus Representative); Tonya Thacker – NPC Project Director of Title III grant and candidate to serve as Kayenta Center Representative.
- III. **Action Item: Approval of the Minutes of the October 21, 2024 meeting:** Jon Saline made a motion to approve the minutes; Pat Ceballos seconded the motion. There was no discussion. All voted in favor; no abstentions.
- IV. **Action Item: Approval of Financial Report for September, 2024 – NPC Friends and Family Treasurer Wendy McVicker:** (Balance Sheet October, 2024 - Attachment) **Claude Endfield made a motion to approve the Financial Report; Jon Saline seconded the motion. Treasurer Wendy McVicker thanked Betsy for preparing the report and noted that the** Restricted Scholarships account showed a \$15,000 transfer of funds to provide for the AndyVon Transportation Grant for the fall semester – Wendy reminded the group that the AndyVon account at Edward Jones is not an endowment. Wendy also noted the establishment of the new, \$2,500 Jean Elizabeth Nursing Scholarship and that \$5000.00 had been awarded for the AndyVon Transportation Grant. Wendy also pointed out that the Emergency fund approved by the NPCFF board was provided to the student in need in the amount of \$1,750.00. Wendy asked if Betsy had anything to add. Betsy recognized the small monthly losses to the endowed funds, but noted that the markets had made significant gains in the last year. Wendy noted that the Fear and Greed Index is neutral today, following a long period of volatility.

Financial Statement – NPC Friends and Family – October, 2024

a. Operational Checking Account Activity

Beginning Balance – 9/30/2024						\$41,058.37
Check #	Date	+/-	Amount	Payee/Payer	Purpose	
TRANSFER	10/29/2024	-	\$77.16	OC to RS	Reimbursement for October Visa charges for OC purposes; Visa bill paid from RS account.	
Ending Balance 10/31/2024						\$40,981.21

b. Restricted Scholarships (Money Market) Account

Beginning Balance – 9/30/2024						\$376,500.55
Check #	Date	+/-	Amount	Payee/Payer	Purpose	
Online Pmt	10/1/2024	-	\$648.21	Bankcard Center	Credit Card Pmt	
TRANSFER	10/3/2024	+	\$15,000.00	EJ AndyVon to RS	FA 24 AndyVon Transportation Grants	
0131	10/7/2024	-	\$1,000.00	A Adakai	Supplemental Taking Flight Scholarship, with permission from A. Henderson	
0133	10/8/2024	-	\$5,000.00	NPC Business Office	FA 24 AndyVon Transportation Grants – Round 1	
0134	10/8/2024	-	\$2,000.00	NPC Business Office	FA 24 CASO Student Scholarships (2 @ \$500 ea) + FA 24 Martin Lucas Memorial Scholarship (1 @ \$1,000)	
DEPOSIT	10/15/2024	+	\$2,500.00	Private Donors	Establishment of the Jean Elizabeth Nursing Scholarship	
0135	10/16/2024	-	\$45.94	M Gluszek	Reimbursement for purchase of supplies for E Henderson Library Memorial Artwork	
0136	10/17/2024	-	\$6,750.00	NPC Business Office	FA 24 AndyVon Transportation Grants – Round 2 (\$5,500) + FA 24 Jean Elizabeth NUR Scholarship (\$1,250)	

0137	10/17/2024	-	\$1,813.10	NPC Business Office	Drug testing for DEWF FA 24 cohort – reimbursement to NPC NUR budget
0138	10/22/2024	-	\$217.83	S. Bolinger	Reimbursement for E. Henderson Library Memorial Artwork
DEPOSIT	10/23/2024	+	\$500.00	Private Donor	Gift to the Newman Family Memorial Scholarship
TRANSFER	10/29/2024	+	\$77.16	OC to RS	Reimbursement for October Visa charges for OC purposes; Visa bill paid from RS account.
TRANSFER	10/29/2024	+	\$613.80	US to RS	Reimbursement for October Visa charges for US (PtP) purposes; Visa bill paid from RS account.
INTEREST	10/31/2024	+	\$241.84	Interest	APR 0.75%
Ending Balance 10/31/2024	\$373,022.38				

c. Unrestricted Scholarships (Money Market) Account

Beginning Balance 9/30/2024	\$196,351.06				
Check #	Date	+/-	Amount	Payee/Payer	Purpose
DEPOSIT	10/2/2024	+	\$300.00	Donor	PtP donation
0123	10/2/2024	-	\$590.00	NPC Business Office	FA 24 ACCUPLACER Tests
0122	10/04/2024	-	\$486.00	ONP Arizona, LLC	PtP Lunches
DEPOSIT	10/15/2024	+	\$569.45	Donations	PtP donations
0124	10/18/2024	-	\$458.00	NPC Business Office	FA 24 GED Scholarships
AUTO DEP	10/21/2024	+	\$48.55	JustGiving	PtP online donations
AUTO DEP	10/23/2024	+	\$23.30	Amer Online	Online donations
0126	10/24/2024	-	\$1,750.00	Emergency Fund Student	NPCFF Emergency Fund with permission from NPCFF board

AUTO DEP	10/28/2024	+	\$0.33	UK Online	Online test donation
TRANSFER	10/29/2024	-	\$613.80	US to RS	Reimbursement for October Visa charges for US (PtP) purposes; Visa bill paid from RS account.
Interest	10/31/2024	+	\$82.67	Interest	APR 0.50%
Ending Balance 10/31/2024	\$193,477.56				

d. NPCFF Endowment

Beginning Balance – 9/28/2024			\$706,210.55
Activity	Date	Amount	Purpose
-	10/25/2024	\$8,372.72	Loss on Investment
-		\$703.90	Investment Fees
Ending Balance 10/25/2024		\$697,133.93	

e. Smith Endowment

Beginning Balance – 9/28/2024			\$143,686.17
Activity	Date	Amount	Purpose
-	10/25/2024	\$1,543.43	Loss on Investment
-		\$143.17	Investment Fees
Ending Balance 10/25/2024		\$141,999.57	

f. Lisitzky Endowment

Beginning Balance – 9/28/2024			\$57,958.51
Activity	Date	Amount	Purpose

-	10/25/2024	\$808.88	Loss on Investment	
-		\$46.55	Investment Fees	
Ending Balance 10/25/2024				\$57,103.08

g. Endfield Endowment

Beginning Balance – 9/28/2024				\$83,998.65
Activity	Date	Amount	Purpose	
-	10/25/2024	\$1,063.83	Loss on Investment	
-		\$83.82	Investment Fees	
Ending Balance 10/25/2024				\$82,851.00

h. Pres Winslow Endowment

Beginning Balance – 9/28/2024				\$103,822.67
Activity	Date	Amount	Purpose	
-	10/25/2024	\$1,127.27	Loss on Investment	
-		\$103.45	Investment Fees	
Ending Balance 10/25/2024				\$102,591.35

i. Jon Graff, Ph.D. Endowment

Beginning Balance – 9/28/2024				\$119,673.87
Activity	Date	Amount	Purpose	
-	10/25/2024	\$1,519.98	Loss on Investment	
-		\$119.42	Investment Fees	
Ending Balance 10/25/2024				\$118,034.47

j. Jennifer Lee Witt Memorial Scholarship Endowment

Beginning Balance – 9/28/2024			\$217,364.84
Activity	Date	Amount	Purpose
-	10/25/2024	\$3,139.30	Loss on Investment
-		\$216.52	Investment Fees
Ending Balance 10/25/2024		\$214,009.02	

k. Taking Flight Scholarship in Memory of Dr. Eric B. Henderson Endowment

Beginning Balance – 9/28/2024			\$69,494.30
Activity	Date	Amount	Purpose
-	10/25/2024	\$864.56	Loss on Investment
-		\$69.34	Investment Fees
Ending Balance 10/25/2024		\$68,560.40	

l. AndyVon Cash Account

Beginning Balance – 9/28/2024			\$435,128.83
Activity	Date	Amount	Purpose
+	10/25/2024	\$1,778.93	Interest
-		\$15,000.00	Assets withdrawn from account – FA 24 AV Transportation Grants

Ending Balance 10/25/2024		\$421,907.76
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m. Mary Kay Smith Lindy Endowment

Beginning Balance – 9/28/2024			\$20,944.01
Activity	Date	Amount	Purpose
-	10/25/2024	\$319.81	Loss on Investment
-		\$20.81	Investment Fees
Ending Balance 10/25/2024			\$20,603.39

Report of Endowed Funds as of 9/27/2024 –

Name of Account	*One Year Ago	Current	Change
Smith	\$116,204.71	\$141,999.57	+\$25,794.86 (+22.2%)
Lisitzky	\$46,847.81	\$57,103.08	+\$10,255.27 (+21.9%)
Endfield	\$67,090.14	\$82,851.00	+\$15,760.86 (+23.5%)
NPCFF	\$491,817.62	\$697,133.93	+\$205,316.31 (+41.8%)
Winslow	\$83,973.36	\$102,591.35	+\$18,617.99 (+22.2%)
Jon Graff	\$92,463.26	\$118,034.47	+\$25,571.21 (+27.7%)
Jennifer Witt	\$186,872.78	\$214,009.02	+\$27,136.24 (+14.5%)
Taking Flight	\$55,792.36	\$68,560.40	+\$12,768.04 (+22.9%)
AndyVon	\$366,176.56	\$421,907.76	+\$55,731.20 (+15.2%)
Mary Kay Smith Lindy	\$17,612.50	\$20,603.39	+\$2,990.89 (+17.0%)

Total	\$1,524,851.10	\$1,924,793.97	+\$399,942.87 (+26.2%)
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*Change shows general trends only. Change includes gains and losses based on interest, but also includes gains based on assets added to the accounts through donations and revenues, and losses based on assets withdrawn from accounts for scholarship awards. Amounts highlighted in turquoise show growth due to continued donations

V. Director's Report/Old Business – Betsyann Wilson –

A. Report on additional NPCFF Scholarships applications received for FA 24: EIT/ITT Scholarship; White River Lodge #62 Scholarship; AndyVon Transportation Grant -

Betsy reported that there have been no applicants yet for the FA 24 EIT/ITT scholarship that was donated by White Mountain Economic Development. Betsy met with the program chair, who told his non-NAVIT students (there are four eligible for the scholarship) about the opportunity to apply and shared flyers with them. Betsy spoke with him again last Thursday, and he said he would encourage them again to apply for spring 2025. Betsy offered to come to a class and explain the benefits and the process. There were no viable candidates for the WR Lodge #62 Career and Technical Education (CTE) scholarship, but Betsy and Karen expect to identify candidates from those applicants who submitted applications for the spring 2025 application cycle. The AndyVon Transportation Grant was opened three times, and still \$1500 was left unawarded for fall 2024, so Betsy will roll it into the spring 2025 allotment.

Betsy reported that the spring 2025 scholarship application cycle closed last Thursday, November 14 at 12:00 noon, MST. She and Karen ended up with 50 qualified applications, which is good. What is NOT good, is that they received 13 applications Wednesday afternoon/evening and 20 applications between 7:00 a.m. Thursday and the noon deadline. Of those, six were not eligible for review. Others had minor issues that would have disqualified them, and Karen and Betsy were able to contact the applicants and get them to correct the issues – ALL related for failing to read/follow directions – or they would also have 7-9 more ineligible for review.

Of the applications received on the deadline day, 12 came from center locations, including all 6 unqualified applications (from WRV students). The scholarship application cycle opened on October 1 and ran for six weeks. During that period, all registered students and ALLNPC received three emails, containing all application information, the link to www.npc.edu/ffscholarships, and the strong recommendation that students reply EARLY to avoid missing the deadline. Betsy send the emails to the students AND to ALLNPC, so all student-facing employees can reinforce the information to students who ask them questions. All emails strongly encourage students to apply early, and they include that students can send their essays to NPCFF before submitting their full application, and Karen and Betsy will help them make the essays as strong as possible.

Betsy noted that it has always been somewhat of a problem, receiving last-minute applications, but the last 24 hours of this cycle set a new record. Of the 56 applications received (50 qualified for review) 33 of them (58.9%) were submitted in the last hours. Betsy noted that she does not think the issue is unique to NPC or NPC students, but she plans to follow up with both student-facing staff (front office staff, who report to the Facilities division) and academic advisors (who report to the Director of Student Services), and also with the academic deans. Regarding the latter, Betsy feels that professors who allow students to turn in late work, with little or no consequence, are reinforcing that procrastination/missing deadlines is acceptable. Betsy will report back to the NPCFF board on her progress with these discussions at the next meeting.

Betsy noted she and Karen had discussed giving students who turn applications in by a certain date ten extra points. Jon agreed with the idea of giving extra points, rather than docking points, because the “carrot” is better than the “stick”. Betsy and Karen will try this approach for the fall 2025 application cycle, which will run from March 1 – April 17, and report on results.

B. Report on development of brochure to promote giving, including planned giving, to NPCFF – Karen and Betsy are seeking a meeting with NPC Marketing next week to discuss the layout of the brochure. Basic messaging has been developed. The project got sidelined again due to the development, printing, and mailing of the Fall 2024 NPCFF newsletter, which went out to approximately 1200 non-NPC addresses, both email and US mail. The brochure is still on track to be completed in this quarter, per the operational plan.

C. Report on DEWF grant – Update on FA 24 cohort and new SP 25 cohort – Betsy reported that lessons continue to be learned with the fall cohort. Four students have been dropped, due to grades. This Betsy reminded the group that it is a requirement of the AZ State Board of Nursing that students must average not less than 75% on all exams in order to pass the class. While disappointing, these are good lessons for the spring 2025 cohort. IET Faculty Jesse Reeck has some ideas for supporting the spring students, both in learning how to prepare for exams (making workbooks mandatory, and making it mandatory for students who score below 70 on any exam to get tutorial assistance, for example) and for committing to the program by signing a contract that outlines what is expected in terms of study and dedication. Betsy is optimistic that this class is helping NPC develop a strong model for future Integrated Education and Technology (IET) classes. Betsy is providing grant funds to support the development of a tutorial/remedial class that assists students, not only with course material, but with test-taking skills/strategies. Dr. Tabitha Stickel, Associate Dean of College and Career Preparation will develop and staff the course.

D. Update: Recognition of corporate donors to scholarships and college programs – Betsy reported that she shared the board’s position on donations from controversial donors with NPC’s President’s Cabinet. They concurred with the NPCFF board. Betsy developed language proposing an addendum to two NPC procedures related to gift giving. NPC Procedure # 2105 is outdated, vague, and general in nature, and Betsy will propose that the NPC Policies and Procedures Subcommittee eliminate it. Procedure # 2385 pertains to all gift-giving and acceptance, and is the procedure that was jointly signed by Betsy and Past NPC President Mark Vest. She will propose to update Procedure 2385 with a section that provides a “mini rubric” for determining if a donor is controversial, and how to proceed with an offer of a donation from such a donor.

Betsy also notified the representative from Invenergy, the green energy company building solar plants in the Joseph City area, that NPCFF would prefer not to accept donations from them. Subsequently, Rich Chanick, NPC Workforce and Economic Development Officer, passed to Betsy an offer to make a donation from Lava Run. Betsy told Rich that NPCFF declined the donation.

- E. **Update: Follow up on “homework” from October meeting, asking NPCFF board members to research wrap-around services in their communities** – Betsy thanked Claude and Wendy for their contributions. Claude provided the First Things First community resources guide for the White Mountain Apache Tribe, and Wendy supplied a number of resources for the Snowflake-Taylor communities. Betsy encouraged others to seek any resources that are specific to their communities. Claude noted that First Things First prepares community-specific guides across Navajo and Apache Counties.

VI. New Business

- A. **Nomination for and election of new representative for Kayenta Center, replacing Myrtle Dayzie-Grey** – Wendy McVicker nominated Tonya Thacker to serve as the Kayenta Center Representative on the NPCFF board; Claude Endfield seconded the nomination. Tonya confirmed that she would accept the position, if elected. The vote was unanimous; no abstentions. **Welcome, Tonya Thacker, to the NPCFF board!**
- B. **Board Professional Development: Discussion: Onboarding the new NPC president with NPCFF** – Pat attended all the presidential forums in Winslow and asked each candidate if they were really familiar with the extensive Native American communities we serve. She liked all the candidates’ responses. Jon noted that when we interacted with the last president (Chato Hazelbaker), he (Hazelbaker) was trying to pull away our resources for purposes that were not aligned with our (NPCFF’s) purposes. We need to let the new president know that we are not willing to move away from prioritizing scholarships and direct support of students. Terry noted the new president also needs to understand the value of the donor relationships that have been cultivated – big and small donors. Terry noted the college has benefitted in many ways from the relationships that have been built with donors. One of our priorities is to continue to nurture those personal relationships with donors. Tonya, who has done development at a large university, finds NPCFF to be so much more intimate: We are about students, not corporate fundraising. We are very hands-on and student-centered. Pat felt the candidates valued community support and making a good impression among community donors. Terry suggested inviting the new president to an NPCFF scholarship class. Many of the NPCFF board have personal stories about students who have benefitted. We need to share the vision of what we see. We support students who may not have gone to college, but NPC was there, so they tried. The relationship between the college and NPCFF – the college is not trying to supersede or take over the foundation. In the past, with the NPC Foundation (prior to NPCFF) there was discrimination against students who applied. Only students in certain communities were awarded – or felt they could even apply. We don’t want to go back to that. Tonya suggested that, when the new president comes to our meeting, board members should share why we chose to be on the NPCFF board. Tonya appreciates that NPC does not participate in student loan programs, so students can graduate debt-free. NPCFF supports them through scholarships. NPCFF and NPC have a true partnership. The NPCFF board feels like they have a say in what we are doing as the NPCFF group. We should share with the new president that we define our own existence. Terry noted this is the most interactive board she is on. Most boards are not that way. You listed to items on the agenda, many have not read their packets in preparation, we interact at every meeting. We see the results of our work in the students we support.

VII. **Next Meeting:**– Monday, January 27, NPC Silver Creek Campus with WebEx option – 3:30-5:00 – Room TBA

IX. **Adjournment:** Terry Shove adjourned the meeting at 4:55 p.m.