

## AGENDA – NPC FRIENDS & FAMILY BOARD MEETING

*Supporting and promoting lifelong learning through fund raising, advocacy and volunteerism*

**Monday, October 21 – 3:30 p.m.- 5:00 p.m. – Little Colorado Campus, Learning Center Room 109 with WebEx option**

- I. **Call to Order** – Board President Terry Shove called the meeting to order at 3:36 p.m.
- II. **Roll Call and Introductions – Members present in person** included Terry Shove (President – Apache County Representative); Pat Ceballos (Little Colorado Campus representative); Betsyann Wilson (Executive Director); **Members present on WebEx included** Jon Saline (Vice President – White Mountain Campus Representative); Claude Endfield (Secretary – Whiteriver Representative); Wendy McVicker (Treasurer – Silver Creek Campus Representative); Cara Dukepoo (Hopi Center Representative). **VACANT:** Kayenta Center Representative

Development Coordinator Karen Zimmerman was representing NPCFF at a scholarship night at Blue Ridge High School.

- III. **Action Item: Approval of the Minutes of the September 16, 2024 meeting:** Pat Ceballos made a motion to approve the minutes, as presented. Wendy McVicker seconded the motion. There was no discussion. All voted in favor; no abstentions.
- IV. **Action Item: Approval of Financial Report for September, 2024 – NPC Friends and Family Treasurer Wendy McVicker:** (Balance Sheet September, 2024 - Attachment) - Wendy thanked Betsy for preparing the report and noted expenditures related to the Del Webb grant, as well as revenues from and expenses for Pedal the Petrified. Betsy asked the group to note the additional September Visa payment, which was made to bring the balance to zero. Betsy needed to zero out the account, which was at the credit limit, due to both Del Webb grant and Pedal the Petrified expenses, in order to continue to meet obligations to both of those projects. Wendy noted gains on all the endowment funds, and that the NPCFF endowment fund is now over \$700,000.00 for the first time in NPCFF history. Claude Endfield made a motion to approve the financial report as presented; Pat Ceballos seconded the motion. There was no further discussion. All voted in favor; no abstentions.

## Financial Statement – NPC Friends and Family – September, 2024

### a. Operational Checking Account Activity

<b>Beginning Balance – 8/30/2024</b>						<b>\$41,385.68</b>
<b>Check #</b>	<b>Date</b>	<b>+/-</b>	<b>Amount</b>	<b>Payee/Payer</b>	<b>Purpose</b>	
1414	8/20/2024	-	\$35.00	NAT DEWF Grant Student	Travel from Dilkon to Winslow for NAT classes 2x per week	
1415	8/20/2024	-	\$100.00	NAT DEWF Grant Student	Travel from Kayenta to Winslow for NAT classes 1x per week	
TRANSFER	9/24/2024	-	\$151.76	OC to RS	September Visa charges for new checks for RS account paid with Visa	
TRANSFER	9/24/2024	+	\$325.00	US to OC	The Hartford Special Event policy for PtP 24 - Automatically withdrawn from OC	
AUTO PAY	9/30/2024	-	\$325.00	The Hartford	The Hartford Special Event policy for PtP 24 - Automatically withdrawn from OC	
TRANSFER	9/30/2024	-	\$40.55	OC to RS	OC charges since September 23 on Visa - Visa paid from RS account	
<b>Ending Balance 9/30/2024</b>						<b>\$41,058.37</b>

**b. Restricted Scholarships (Money Market) Account**

<b>Beginning Balance – 8/30/2024</b>						<b>\$388,083.05</b>
<b>Check #</b>	<b>Date</b>	<b>+/-</b>	<b>Amount</b>	<b>Payee/Payer</b>	<b>Purpose</b>	
128	9/13/2024	-	\$3,469.67	NPC Business Office	Reimbursement for purchase of laptops for DEWF grant	
130	9/16/2024	-	\$500.00	NPC Business Office	Final CM Endfield Scholarship for AY 24-25	
TRANSFER	9/24/2024	+	\$1,349.16	US to RS	September Visa charges for Pedal the Petrified	
TRANSFER	9/24/2024	+	\$151.76	OC to RS	September Visa charges for new checks for RS account paid with Visa	
132	9/24/2024	-	\$880.00	NPC Business Office	Reimbursement for purchase of laptop cases for DEWF Grant Cohort	
ONLINE PMT	9/25/2024	-	\$9,186.53	BankCard Center	September Visa payment to bring balance on card to zero.	
TRANSFER	9/25/2024	+	\$562.28	US to RS	US charges since September 23 on Visa – Visa paid from RS account	
TRANSFER	9/30/2024	+	\$40.55	OC to RS	OC charges since September 23 on Visa - Visa paid from RS account	
INTEREST	9/30/2024	+	\$349.95	Interest	1.08% APR	
<b>Ending Balance 9/30/2024</b>						<b>\$376,500.55</b>

**c. Unrestricted Scholarships (Money Market) Account**

<b>Beginning Balance 8/30/2024</b>						<b>\$194,099.13</b>
<b>Check #</b>	<b>Date</b>	<b>+/-</b>	<b>Amount</b>	<b>Payee/Payer</b>	<b>Purpose</b>	
AUTO DEP	9/3/2024	+	\$23.30	America Online	Automatic donation	

DEPOSIT	9/12/2024	+	\$1,339.45	PtP	Revenue from registrations and donations
120	9/13/2024	-	\$501.00	NPC Business Office	Reimbursement for HSE/GED Exams paid with NPC P-card
121	9/18/2024	-	\$4,550.00	Petrified Forest NP	Rider fees for Pedal the Petrified 2024
AUTO DEP	9/20/2024	+	\$194.20	JustGiving	Donations to Pedal the Petrified fund raisers
AUTO DEP	9/23/2024	+	\$407.82	JustGiving	Donations to Pedal the Petrified fund raisers
DEPOSIT	9/23/2024	+	\$2,279.32	PtP	Revenue from registrations and donations
TRANSFER	9/24/2024	-	\$1,349.16	US to RS	September Visa charges for Pedal the Petrified
TRANSFER	9/24/2024	-	\$325.00	US to OC	The Hartford Special Event policy for PtP 24 - Automatically withdrawn from OC
TRANSFER	9/25/2024	-	\$562.28	US to RS	US charges since September 23 on Visa – Visa paid from RS account
TRANSFER	9/26/2024	+	\$1,412.28	PayPal	Donations to PayPal in first quarter 24-25
AUTO DEP	9/30/2024	+	\$69.90	America Online	Online donation
AUTO DEP	9/30/2024	+	\$728.25	JustGiving	Donations to Pedal the Petrified fund raisers
DEPOSIT	9/30/2024	+	\$2,950.00	PtP	Sponsorship and donation
INTEREST	9/30/2024	+	\$134.85	INTEREST	0.82% APR
<b>Ending Balance 9/30/2024</b>	<b>\$196,351.06</b>				

**d. NPCFF Endowment**

<b>Beginning Balance – 8/31/2024</b>			<b>\$696,363.11</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>

+	9/27/2024	\$10,521.97	Gain on Investment	
-		\$674.53	Investment Fees	
<b>Ending Balance 9/27/2024</b>				<b>\$706,210.55</b>

**e. Smith Endowment**

<b>Beginning Balance – 8/31/2024</b>				<b>\$141,703.54</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>	
+	9/27/2024	\$2,128.67	Gain on Investment	
-		\$146.04	Investment Fees	
<b>Ending Balance 9/27/2024</b>				<b>\$143,686.17</b>

**f. Lisitzky Endowment**

<b>Beginning Balance – 8/31/2024</b>				<b>\$57,017.32</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>	
+	9/27/2024	\$988.62	Gain on Investment	
-		\$47.43	Investment Fees	
<b>Ending Balance 9/27/2024</b>				<b>\$57,958.51</b>

**g. Endfield Endowment**

<b>Beginning Balance – 8/31/2024</b>				<b>\$82,895.83</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>	
+	9/27/2024	\$1,188.32	Gain on Investment	
-		\$85.50	Investment Fees	
<b>Ending Balance 9/27/2024</b>				<b>\$83,998.65</b>

#### h. Pres Winslow Endowment

Beginning Balance – 8/31/2024			\$102,390.50
Activity	Date	Amount	Purpose
+	9/27/2024	\$1,537.71	Gain on Investment
-		\$105.54	Investment Fees
Ending Balance 9/27/2024			\$103,822.67

#### i. Jon Graff, Ph.D. Endowment

Beginning Balance – 8/31/2024			\$118,100.78
Activity	Date	Amount	Purpose
+	9/27/2024	\$1,694.92	Gain on Investment
-		\$121.83	Investment Fees
Ending Balance 9/27/2024			\$119,673.87

#### j. Jennifer Lee Witt Memorial Scholarship Endowment

Beginning Balance – 8/31/2024			\$213,864.43
Activity	Date	Amount	Purpose
+	9/27/2024	\$3,723.99	Gain on Investment
-		\$223.58	Investment Fees
Ending Balance 9/27/2024			\$217,364.84

**k. Taking Flight Scholarship in Memory of Dr. Eric B. Henderson Endowment**

<b>Beginning Balance – 8/31/2024</b>			<b>\$68,585.74</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
+	9/27/2024	\$979.30	Gain on Investment
-		\$70.74	Investment Fees
<b>Ending Balance 9/27/2024</b>		<b>\$69,494.30</b>	

**l. AndyVon Cash Account**

<b>Beginning Balance – 8/31/2024</b>			<b>\$433,188.05</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
+		\$1,940.78	Interest
<b>Ending Balance 8/31/2024</b>		<b>\$435,128.83</b>	

**m. Mary Kay Smith Lindy Endowment**

<b>Beginning Balance – 8/31/2024</b>			<b>\$20,705.26</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
+	9/27/2024	\$260.13	Gain on Investment
-		\$21.38	Investment Fees
<b>Ending Balance 9/27/2024</b>		<b>\$20,944.01</b>	

**Report of Endowed Funds as of 9/27/2024 –**

Name of Account	*One Year Ago	Current	Change
<a href="#">Smith</a>	\$119,899.19	\$143,686.17	+\$23,786.98 (+19.8%)
<a href="#">Lisitzky</a>	\$48,357.32	\$57,958.51	+\$9,601.19 (19.9%)
<a href="#">Endfield</a>	\$69,285.24	\$83,998.65	+\$14,713.41 (+21.2%)
<a href="#">NPCFF</a>	\$507,478.94	\$706,210.55	+\$198,731.61 (+39.2%)
Winslow	\$86,637.08	\$103,822.67	+\$17,185.59 (+19.8%)
Jon Graff	\$95,483.11	\$119,673.87	+\$24,190.76 (+25.3%)
Jennifer Witt	\$192,920.42	\$217,364.84	+\$24,444.42 (+12.7%)
Taking Flight	\$57,619.52	\$69,494.30	+\$11,874.78 (+20.6%)
AndyVon	\$366,874.74	\$435,128.83	+\$68,254.09 (+18.6%)
Mary Kay Smith Lindy	\$18,008.37	\$20,944.01	+\$2,935.64 (+16.3%)
<b>Total</b>	<b>\$1,562,563.93</b>	<b>\$1,958,282.40</b>	<b>+\$395,718.47 (+25.3%)</b>

\*Change shows general trends only. Change includes gains and losses based on interest, but also includes gains based on assets added to the accounts through donations and revenues, and losses based on assets withdrawn from accounts for scholarship awards. Amounts highlighted in turquoise show growth due to continued donations

## **V. Director's Report/Old Business – Betsyann Wilson –**

- A. Report on additional NPCFF Scholarships applications received for FA 24: EIT/ITT Scholarship; CASO Student Scholarship; White River Lodge #62 Scholarship; Jean Elizabeth NUR Scholarship; AndyVon Transportation Grant** – Betsy reported that there are four students who are eligible for the EIT/ITT scholarship that was provided by the White Mountain Economic Development Group, and that Karen has directly emailed all four. Betsy has also met with their instructor, Jeff LeFevre, who said he would encourage them to apply for scholarships. None have applied. Betsy and Karen will continue efforts to encourage them. The same is true for the White River Lodge #62 CTE Scholarship. Despite sending emails to all registered students and emails to all CTE faculty, no qualified CTE students applied. Betsy also noted that she has awarded two rounds of the AndyVon Transportation grant, for which \$15,000 is budgeted each semester, and she still has \$4,500 available to award. She and Karen continue to encourage students to apply.

The Fall 2024 CASO Student Scholarships (2 @ \$500 each) were awarded to Lisa Benally and Jana-ray Nielipinski. Lisa is a student in the Surgical Technology program, which is housed at the White Mountain Campus in Show Low. She commutes from the southern Navajo Nation, approximately two hours from Show Low, two days per week. She was opting to sleep overnight in her truck in Show Low to save gas money, and also because on some nights, she felt too tired to drive home. Betsy reported that she was awarded an AndyVon Transportation grant, in addition to the CASO Student Scholarship. As a new NPC student, she was THRILLED to receive both, and Betsy believes she will continue to apply for scholarships. Jana-ray Nielipinski is also a new NPC student, and like Lisa, she is a non-traditional student with a grown family. Jana-ray was seriously injured in an accident where a windmill fell on her. While she was recovering, she rediscovered her love of art, and the therapeutic benefits of art. She began doing art with fellow patients, and especially children. She decided to enroll in college to pursue an education that will allow her to serve others through art therapy. She was also delighted to learn she had won a scholarship.

The inaugural winner of the new Jean Elizabeth Nursing Scholarship is Cherilyn Bahe, a first-year nursing student at Little Colorado Campus. She began the nursing program last year, and had to drop out, due to the demands of trying to parent a small son, and commute from Lukachukai to Winslow for classes. Cherilyn was able to relocate to the Winslow area and find a job that provides her and her son with housing and a small income. Her instructor, Michelle Hunt, praises her highly as an excellent student. The couple who founded the scholarship expressed that they were delighted to be able to help a student of Cherilyn's caliber. Betsy shared Cherilyn's scholarship essay with them, and they responded that "her dream is our dream now." Betsy reported that Cherilyn's story will be featured in the upcoming NPCFF newsletter, slated for mailing in mid-November.

- B. Pedal the Petrified 2024 – Results of the event** – Betsy shared that the event was, once again, a great success, producing around \$40,000, despite a lower number of riders and a rainy day. She reported that the reviews of the ride, per the post-ride survey, were strongly favorable, and that riders said they considered the rain to add to the adventure, rather than

detract from the event. Betsy, Karen, Ride Director Pam Dominguez, and Maintenance and Facilities representative Keith Alsobrook met with the Petrified Forest staff to discuss the 2025 ride, which is slated for the third weekend in September. Betsy reported that the registration portal will be active in March, so she will be able to assist Karen with that administrative part of managing the event.

- C. Report on development of brochure to promote giving, including planned giving, to NPCFF –** Betsy reported that, while she and Karen have come up with some language to use, they have been busy with Pedal the Petrified and the Del Webb grant, so they have not had an opportunity to sit down with Marketing and work out a layout of the brochure. Betsy noted that this is slated as a task to be completed by the end of the second quarter in December, and she will report on it at the next meeting.
- D. Report on DEWF grant – (Attachment)** Betsy referred to the attachment and noted that the project goal is to have 80% of the cohort of 20 students complete the NAT 101 course this semester. She reminded the group that they actually began with 22 students, 2 of whom withdrew early on. One plans to re-enroll for the Spring 2025 cohort. Another student was dropped last week, due to grades. Betsy explained that, even if students are doing well with their homework, quizzes, and clinicals, they must pass exams with a grade of 75% or better. This is not an NPC requirement, but an Arizona State Board of Nursing requirement. Betsy reported that the project is showing great promise as a demonstration project to engage Arizona@ Work and other workforce investment groups to sustain it beyond the sunset of grant funds. The key is helping students with the up-front costs, such as scrubs, shoes, fingerprint clearances, and other supplies, as well as transportation costs. She particularly noted that the Kayenta cohort of four students continues to be successful, and could not otherwise have enrolled in NAT 101 without the help of the grant.

## **VI. New Business**

- A. Need for new signature cards at National Bank of Arizona – Addition of Karen Zimmerman as signer on NPC accounts –** Betsy explained that she felt it would be helpful to have Karen as a signer on accounts. Karen will be assuming much of the “student-facing” roles of NPCFF, including managing the scholarship application and award process. If Karen is able to sign scholarship checks, this can help the incoming Development Director. Betsy noted that, since Jon Saline was elected VP, he should also have a signature card. Terry felt this should be an action item, and called for nominations to approve Betsy’s proposal. **Pat Ceballos made a motion to approve Karen and Jon for signature cards on NPCFF bank accounts; Wendy McVicker seconded the motion. There was no further discussion. All voted in favor; no abstentions.** Betsy will arrange for the new cards, and she will let Karen and Jon know when they can go by the bank and sign them.
- B. Discussion: Recognition of corporate donors to scholarships and college programs** Betsy shared that she was asked to join a meeting between NPC’s CTE dean, the faculty member who teaches the new Industrial Training and Technology (ITT) program, and a representative from Invenergy, a “green” energy company, slated to construct a three-phase installation of solar/battery storage facilities near Joseph City. The Invenergy rep

called the meeting to learn about how Invenergy could work with NPC on curriculum for preparing students for jobs in their facility, and also to learn about how they could contribute to scholarships for NPC students.

The build out of the three phases of the Joseph City sites will take place over a period of about 60 months – 18-20 months per phase. Each phase will require about 200 workers at the start, from construction laborers to skilled trades, such as electrical and HVAC. After the first half of the build phase, the labor force will decrease to 80-90, mostly skilled trades workers. Workers on these jobs are itinerant, and move from job to job, throughout the country. When all three phases are complete, the operation of the three facilities will require a total of 3-4 operators and one supervisor. NPC's ITT faculty member will work with the general operations manager for Invenergy to determine if he can integrate some of the "green" curriculum into what he is teaching, since it does not make sense to build a program that would be attractive to students with only 5 employment opportunities possibly available.

Betsy shared that the Invenergy rep turned the conversation to how they could donate funds to support student scholarships as a show of goodwill in the community. Betsy explained NPCFF and its relationship to the college, and explained our scholarship award process, how difficult it is to get students to apply, how much need there is for things like transportation and child care among the general student body, and that there are only four non-traditional (non-NAVIT) students enrolled in the ITT program.

As expected, the rep did conclude by asking what kind of recognition Invenergy would receive locally for partnering with NPC and donating scholarships to NPCFF. Betsy explained that ideas for that would have to go through the President's Cabinet and NPCFF board. The rep conveyed that she thinks the general perspective of green energy and Invenergy's efforts is positive. Betsy did not comment, given that green energy, especially in the form of windmills, is very controversial in our communities. Betsy understood the offer of scholarships (\$20,000 per year for five years) to be a PR move on the part of Invenergy. Betsy did not feel it was worth it to the college or NPCFF to become allied with Invenergy in the public eye.

Betsy brought the topic to NPC President's Cabinet earlier in the day today, and explained that she thought there was a need to create some language to add to our NPC/NPCFF gift acceptance procedure, related to acceptance of donations from controversial sources. Betsy worked with NPC Director of Communications, Katie Matott, to draft an addendum to the gift acceptance procedure. Thoughts they had included:

The donor of a gift of goods or funds must reflect the mission, values, and best interests of the college and the communities it serves. "Best interests of the college and the communities it serves" can be ascertained by the following rubric:

1. Is the donor local/locally managed?
2. Is there any public controversy surrounding the donor in the media? What is the nature of the controversy?
3. Are there any pending local or national lawsuits against the donor?
4. Does the donor have potential public relations risks?

Betsy asked for the thoughts of the NPCFF board. Terry Shove shared that Lava Run, a green energy company that proposes to build wind generators next to SR 60, west of Springerville, is highly controversial. She shared that Lava Run offered a significant amount of money to Round Valley Unified School District, who turned them down flat. Terry expressed her support for some clarifying language added to the existing procedure. Jon Saline noted that it is best not to provide strings attached the donors can pull on, so it is best to be clear up front. The group generally agreed that it would be best to clarify the procedure. Betsy will work on the language, and also take it to the NPC President's Cabinet, then bring a report to the November meeting.

**C. Board Professional Development: Helping NPC Identify Wrap-Around Services in each NPC Community**

Betsy explained that NPCFF often gets requests from students to assist with issues that are beyond the scope of NPCFF, such as homelessness. When she receives such requests, she attempts to provide the student with information about all available wrap-around services in the student's community. NPC has listed resources, but they are not comprehensive, and they are not complete for all communities the college serves. Betsy asked if each board member would take on a "homework" assignment: Make a list of the wrap-around services available in your community, including title of service, name, address, phone number and email of contact person, and any other relevant information, and bring it to the next NPCFF meeting.

Claude shared that in her experience, Head Start programs have resource directories for families, so Head Start is a good place to start. Claude will contact Head Start programs, and also NACOG. Claude asked if Cara was familiar with what is available on Hopi. Cara said First Things First, and Hopi Tribal Services, and gave a "thumbs up" that she would look into that. Terry noted school districts must have lists, because referrals come out of schools. Claude said Apache County had magnets, showing some community services. Terry has one on her refrigerator with contact information.

Betsy explained that it would be helpful to include any information on licensed child care facilities, since child care is a tremendous need for students. Claude noted the NPC in Winslow has a child care center in Head Start that serves infants. Claude said Navajo and Apache counties are labeled "child care deserts". The group wanted to know: Are high schools still offering early childhood programs that NPC students might be able to take their children to? Betsy will try to learn more about that and bring it back to the group.

VII. **Next Meeting:**— November 18 – 3:30 p.m. – 5:00 p.m. – White Mountain Campus in Show Low (Room TBA)

IX. **Adjournment:** Terry adjourned the meeting at 4:49 p.m.

