

## November 18 Advisory Board Meeting Notes

- Welcome Everybody
- Introductions
- State Board Changes: Meeting 4 Times a Month.
  - Merger of Barber and Cosmetology Board
  - School Changes 1600 hours to 1500 Hours; There is Talk of Going to 1000 Hours.
  - Stacy Attended That Meeting: 2025 Bill That Targets the Hours and Funding Such as Financial Aid.
  - Financial Aid: Beauty and Wellness They Want to Exclude from Federal Funding. Trying to Deregulate.
  - Encouraging the Community to Ban Together Enforcement of People Not Licensed to do Hair (Taking Complaints and Giving it to City Officials.)
- Recourses Tab- Town Hall- Checklist
  - Rules Apply Whether You Know or Claim Not to Know.
  - Apps Popping Up are Going Hard for New Students. Acts Like UBER For Stylists.
  - Concerns on Dangers, Safety and Sanitation
- Monthly Board Meeting
  - In Cosmo Three Locations
  - 33 Graduates 8 Not Tested Some Failed Due to Language Barriers
  - We have Built Study Guide That Have Helped.
  - Spanish Test for Each Location
  - Other Dept are Having Difficulty in the Same Manner
    - Tutorial on how to Take Tests/Exam
  - Nail Tech 17 Graduated 2 Not Tested and 4 More Graduates Tomorrow
- Donna Krieser: Trying to Make NPC a Testing Site
- Career Fair. Will Be in Spring Every Year. Students Graduates in May.
- Hair Show: Amika/Joico/Rusk/Provanana/Kendra
  - November 1<sup>st</sup> and 2<sup>nd</sup> 2025 w/ Johnny D and Danger Jones
- Salons are not Selling Retail.
  - Maybe Teach Students How to Sell Retail
- Identify Strengths and Weaknesses: Kuddos Form Salons to NPC.
  - Timid With Consults, We Are Having a Hard Time with the Basics When it Comes to Students.
  - IDEA! Index Cards for Client Consults.
- Verbiage and Terminology
- Either Low Maintained or Really Trendy
- Extensions: Expensive Class After School

- Loving the New Nail Techs Very Talented.
- Industry Standards: Commission/Booth Rentals/Costs
  - Rentals \$100 per Week (Hair Friends)
  - \$400 per Month (Winslow)
  - Terra (Smartstyles) Commission 40%-60% or Minimum Wage
  - Haircuts \$45-\$60 Ala Carte After the Cut (Can Make Booth Rent in One Day)
- Salons Are Really Loving The 100 Hour Project.
  - Add Advertisement and Social Media
- Skills USA: Monica won Bronze. Silver on Demo “Helped w/Instructor Test”. St. Johns is Participating.
- February or Early March for Regional at NPC
- State is in.... To be Determined
- Contestants May be Able to Choose Just Cosmo
- 18 in Show Low
- 5 in Winslow
- 5 in St. Johns More are now Considering
- State Board Testing is in Nine Different Languages so Far.
- Cosmetology, Instructor, Nail Technician, and Hair Styling all Has Written Practical.
- Ask for An Interpreter Instead of a Spanish Test.
- What Can NPC Do for You?
  - Continued Education
  - Teach Classes at NPC: Non-Credit Classes IE. Braiding, Styling, Lash Extensions.
  - Both for Licensed Individuals and Community Members.
- Apprenticeship Rules:
  - 5 Years Salon License (No Marks)
  - Not Family
  - Not Paid and Cannot Take Clients
  - Online Learning
  - Separate From State Board
  - 3000 Hours
- Lash Extensions: Fake Classes
- Closing
- Spring Meeting April 2025