**Northland Pioneer College**

**Community and Corporate Learning**

**Minutes for Spring Advisory Meeting**

**Thursday, April 11, 2019**

**12:35pm – 2:15pm**

**Show Low Campus, AC-110**

**Attending Advisory Board Members:** Lauri Wong, Susan Rodriguez, Jessie Couillard, Patricia Larsen, Gerald Hunsicker, Royce Kincanon, Katharine Olsen

**Recorder:** Katharine Olsen- CCL Specialist with use of a digital recorder

**Meeting Began- 12:35 pm**

**Introductions were made by Attendees-** Information on the sign-in sheet was verified by all attendees and introductions were given by all.

**Updates on Community and Corporate Learning Programs**

* **Kids College** teasers went out this year to evaluate if they are a productive advertising tool, compared to last year when we just sent postcard reminders to our mailing list. Additional new forms of marketing this year are Kids College signs at each campus/center, a collaborated Facebook page called #WMKids to post all events for Kids on the White Mountain. We also received 20 STEM scholarships from Sunstate technology this year to give out for Kids College 2019. The committee brought up gaining more community awareness by having a booth at a Game and Fish events that are widely attended, this idea was given by Pat Larsen. In addition, several members though Kids College needs to reevaluated how it structures our class for summer. A more traditional camp set up may create more interested, better use of instructors, less competition, and a structured schedule. This idea will be kept under advisement as we move into the 2020 year in regards to structure, financial possibility, and instructors.
* **2019 Excursions** are presently 21 and older, but recently there has been requested for a possible kids/family based excursion, which will be research and evaluated. This is our third session offering excursions and our upcoming trips have received great interest. We added activity levels this year which the committee felt was very helpful. The committee mentioned advertising these trips to realtors and new people new to the area, to boost enrollment. Jesse Couillard brought up the idea of a different vehicle (bus), one that is easier to get in/out? This idea will be kept under consideration for the future of the excursions as we move forward, at this time we will be investing in stronger step stools and low numbers in the vans for comfort.
* **Lifelong Learning** classes on average base on the numbers since 2016 have displayed a pattern of canceling half of what is offered. This concern makes the committee wonder what can be changed, some members suggested computer, culinary and gardening classes for the Show Low/Snowflake areas. In regards to Holbrook/Winslow, the committee brought up the idea of financial and building personal business classes. Though most agreed that setting up community meeting in those areas are needed to research what classes are in need. In thoughts of teen enrichment offerings, an Adulting 101 classes were mentioned because of its large popularity in the libraries. The teen offerings could bring stronger enrollment to the noncredit offerings.

**Community/Industry-** Recommendations of local recruitment and program awareness the committee took flys to distribute in there communities and suggested attending Game and Fish events, another popular event. Susan Rodriguez suggested adding the excursions to the town calendars to boost enrollment.

**Open Discussion & Questions-** Sectioning off our educational classes from our hobby classes in our mailer, some committee members preferred having the offering altogether. There was still a strong feeling that a culinary and teen adulting classes would be a great addition to the program.

**Fall Meeting-** will be at the end of October or November at the Snowflake Campus, dates will be sent out at a later time.

**Adjourn Meeting: 2:15pm**