Cosmetology Department Advisory Board Committee

Northland Pioneer College

April 25, 2016 5:00 p.m. -6:30 p.m.

***Purpose:*** The main objective of this meeting is to provide information and updates about the NPC Cosmetology program. We also seek the advice and guidance of local community members, on what they feel we can improve on to help our students be more prepared for the salon.

***Invited:*** Community members:Earleen Andrews, Lisa Aragon, Mosty Bauer, Kathy Binder, Cary Harris, Lacey Kaufman, Angie Kreckler, Mike Nguyen, Matthew Pino, Justin Ray, Sean Stephens, Matt Weber, Tonya Fink, Claudette Rogers, Linda Rogers, Eddie Ruiz, John Spadaccini, Ernie Val, Marilyn McGee, Amber Green, Misty Hancock, Jaymi Cox

***NPC Faculty:***

Peggy Belnap – Dean of Career and Technical Education

Chloe Reidhead – Cosmetology Department Chair

Theresa Parker – Cosmetology WMC

Barb Hicks – Cosmetology WMC

Autom Christensen – Cosmetology WMC

Roxie Padilla – Cosmetology WMC

Oona Hatch – Cosmetology St. Johns

Julie Peck – Cosmetology St. Johns

Ferryn Sam – Cosmetology Winslow

Stacy Ashcraft – Cosmetology Winslow

***Topics:***

* Greet/ Refreshments
* We have a few people running late, but we are going to start and welcome them when they get here. Introductions were made by each person. Thank you for being here.
* Skills USA – Theresa Parker/Julie Peck
* Julie. We hosted regionals here and then some of our students went to state competition. Marilyn was a judge and she loved the program and can see the value of the program. Julie = skills is a career and leadership program. This is program that helps to stretch our kids. This is a lot of time and effort given to be there. We did our first host for regionals skills Cosmo. We had 3 winners in 1first place for post students, and 2 NAVIT winners. We tested in 3 cuts, an updo, and interview. We had to metal in regionals to compete in state. We had 5 or 6 metals; we have 2 going to national. Cristina Montez was a winner and she received many prizes including shears, straightener, and bag for tools, makeup brushes, bracelet, hair products, blow dryer, and 2 $500 scholarships.
* Nail tech – Barb Hicks
* This is our s successful classes. 5 are almost completed and 3 are here tonight. These ladies have learned many new products, and they have to tools and supplies to start up in a salon. Most are already placed in a salon. Cheyenne, miss barb is amazing and has helped her to get placed in a salon in the valley. This has been a lot of fun and exciting. Linda has learned a lot about theory and the technical skills for doing nails. There has been a huge difference from when she took this class in the 80s. Not at our school. The curriculum is great and the instructors are here to help and guide us to set us up for a good success. Claudia has liked this program a lot better than she thought she would. And will help her pay for the rest of her college.
* Salonpro software
* Onlinediscoverypro is our new online program. It will cover the front desk, dispensary, inventory,
* Student Instructors
* We started with 5 and added 3 more. We have Jaymi that is licensed, 3 more on their way and one that tested today. Paula goes Monday and we are waiting for two more dates. Jaymi is getting are set up to work for NPC. We are excited to have all of you to help.
* New trends in the salon – Tonya Fink
* When these girls are in the field they don’t have an instructor to help them. So we would like to see learning the new techniques of all hair types and textures, and where to place the colors. Silvers are in. we want the girls to learn the new trends and the tints. She wants the girls to know how to be able to look at and break down the colors to determine what shades they are seeing and need to use. She also wants then to have the skills for fashion colors. Having this knowledge will separate the girls. Corrective colors are a must. They need to know why they are doing what they are doing. The trends have changed and there is a lot of client asking for color off the scalp. Full head of foils are out; there is a demand for less traditional coloring techniques required. The hardest part of the girls coming out of the school is the girls coming out and not having the consultation on their own. And the owners have had to step in. and the new students are not having the confidence needed. The basics are first and the trends won’t last long but the knowledge is very valuable. The day you think you know everything there is to know in this industry is the day you will lose clients. Matthew has seen a gap in the areas of consultations with the clients. The girls need to ask all the right questions. Having the knowledge builds confidence. Without the knowledge the girls won’t know what to ask or what to do. The girls have to be confident enough to say the right thing and do the right things. Know your limitations. Know what is attainable. Under promise and over deliver. Matthew has an internship, and it is a very good program. Roll play is good, have team consultations. Have them ask the questions and get a game plan and then get an instructor and discuss what the client wants and what you’re going to do.
* Costumer service
* School to salon/ student employment/ recruitment - Jaymi Cox
* Being here Jaymi has seen great teaching here. The sad thing is the kids are not used to new things and its tough teaching whole new world to these kids. When you do hire please consider yourself as a mentor, and there is no way these students know as much as you do. The kids know trends, the basic are a must and they will get that here. Recruiting is needed, we needed. We need to be proud. They are a lot of people that don’t know about this world. There are so many people that don’t know about this program. We need cheerleaders for the school and this program. Representatives are needed. Working in the salon, as we work on clients we teach them about the products and about this program. We are blessed to have this program. Please bring in an application form of what you require from a stylist, make a list, if its customer service, color, cuts, whatever it may be. Come in and watch the student and let the students know you are interested in them. This will help the students step up. Educate our clients. Matthew has sent people to this program. Having salon owners coming in has made the girls watch how they act and what they do and say..
* Round Table Discussion
* The girls need confidence and believing in you. Can we increase the pricing of the services? Can we do some advertising? When we win at programs it shows that we are teaching the students. Instructors are 70-80 percent of the budget. With making an income we are able to fight for a little bit more. The upgrades have upgraded the program. There has to be a balance. There is no reason why we can’t try but the mission is to get the girls ready for state board. Should we offer advanced classes? With higher level techniques? We have very generous supporters. We can raise the prices but we are trying avoiding competing with the salons. Our clients can’t afford to go to the salons. Our bottom line is education. Education is our money not how much we earn but how much we can apply the knowledge. The entire program is a balancing act. As a school we have to follow policies and regulations where in a salon you can do what you want. This can be a way to help each the students advertising. We can do advertising as a college. Confidence is a must!!!! Learn basics, and then move on to the trends. It is how you treat the client. The school does amazing.

Dismiss

Thank you for attending. Please drive safe going home.