**NORTHLAND PIONEER COLLEGE**

**Community Outreach, White Mountain Campus**

Meeting Minutes

*November 17, 2016*

*Time:*

* *Present:* Steve North*,* Brian Plumley, Daryl Seymore.

* Debra McGinty, Jeremy Raisor, Everett Robinson, Jessica Kitchens, Martha Kanteena.

*Meeting Location:* 1001 W. Deuce of Clubs, Show Low, AZ

Aspen Center Room 110

1. **Introductions, Debra McGinty**
2. **Recommendations and comments from Community Members**

**Debra McGinty:**

* + President Swarthout, Mark Vest, and PJ Way are not present today.
  + The meeting will take a different perspective by having the dean’s run the meeting and the executive team will be back next year.
  + President Swarthout has given her intention to retire June 2018 and the governing board has accepted.
  + Trend across the country of a decrease in enrollment; NPC is stable.
  + Decrease in property taxes because of loss of industrial infrastructure. A concern where we are looking carefully at expenditures and allocating resources and will keep an eye on it.

**Daryl Seymore:**

* Do you look at it as one major theme like the paper mill or something like that, as far as losing a big player…on the taxes?

**Jeremy Raisor:**

* They have their contract.
* The election could change things.
* Have a signed contract.

**Debra McGinty:**

* Timber Mesa has an interest in our programs.
* My interest is in acquiring information from Timber Mesa. I am hearing about Summit and the EMS community considering a paramedic community health worker program.
* Contacted Lynn Brown-Wagner about this and said to contact Timber Mesa.

**Brian Plumley:**

* I do not have much information about Summit.
* Talking about providing ambulance service to the community.
* CON – Certificate of Necessity.
* Timber Mesa is proposing to merge with Linden, Show Low, and Lakeside and provide part of the district with this service.
* No timeline provided, EMS captain might have more information.

**Jeremy Raisor:**

* Is that program overseen by department?

**Brian Plumley:**

* Technically, through the base hospital.
* It is a partnership with the hospital to provide care to the community.

**Debra McGinty:**

* Services would include follow-up with discharged patients, providing an environmental assessment.
* Similar programs are being implemented elsewhere to reduce readmissions.

**Brian Plumley:**

* Green Valley in Tucson is implementing the program that is ran by the nurse practitioner.
* There is no long term plan for that.

**Debra McGinty:**

* There is renewed interest and demand for Pharmacy Technician classes – NPC has small class in Snowflake.
* There is community need for additional medical assistants- 24 students will be finishing in the spring.
* Half of the class are NAVIT students.

**Debra McGinty:**

* Concerns: What brought you to this meeting?

**Steve North:**

* We wish to diversify the economy and track new businesses and the college is an important part of that.
* We are looking for companies that are good fit for area.
* College cooperating with what we are doing, see the college move forward and continue to be a good asset for our region.

**Jeremy Raisor:**

* The College is developing Information Security programs.
* Focus on industry needs.
* Any areas for improvement or opportunity that we need to look into?

**Steve North:**

* Health care planning: expansion in next few years.
* Target medical services industry.

**Jeremy Raisor:**

* More or same types of positions they currently have?

**Steve North:**

* Summit is planning to build a new patient tower to offer additional services.

**Daryl Seymore:**

* Summit’s goal – How do they get more people staying here for complete service? 25% of patients checked in got the end result at Summit, the rest were flown out or vacated.
* Up to 54% now. Keep services on the mountain.
* Look at NPC’s demand and help for increase in broadband and internet capacity and be vocal about increase in database.

**Jeremy Raisor:**

* Focus on route end issues.

**Steve North:**

* Received grant money to look at current infrastructure.
* Mayor says broadband is critical to tracking new business to area.

**Jeremy Raisor:**

* Director of information services is involved with the broadband.

**Daryl Seymore:**

* If NPC can voice the need it will play an integral part
* Timber Mesa has merged, and police departments are merging more and more and NPC has classes, fire sciences going on.

**Steve North:**

* Forestry and mining – are still there with potential.
* Emerging industry – Agricultural.
* Looking good on the egg farm project in Snowflake bringing 300 jobs but need to work through with their supplies.
* Traditional ranching.

**Daryl Seymore:**

* Hospitality industry has need up here.
* Hire 50 – 60-year-old people, work ethics are different from younger people.
* Job searching skills.
* Employers ask people how are they doing with their workforce and they say it is difficult to have a 100% workforce.

**Jeremy Raisor:**

* Students not at college level, not prepared for College-level courses.
* The dean that overseers this area is evaluating the programs.
* We are looking at teaching soft skills for employers we are looking at.

**Debra McGinty:**

* NAVIT program – students are overwhelmed with full- time coursework during the morning and afternoon studies at high school.
* Writing Across the Curriculum is also found in vocational classes.
* Teachers help students with the basic reading, writing, and arithmetic by creating smaller assignments for students to build the basic skills.

**Everett Robinson:**

* Successful project in Holbrook with GED – construction training by building a house. Success rate, started with 15 students but dropped to 10 who completed the GED program and received their national certification in construction.

**Daryl Seymore:**

* NAVIT system in Holbrook

**Debra McGinty:**

* Are there other areas in which we can be more responsive to the community.

**Brian Plumley:**

* Talked to Stuart Bishop – NAVIT fire students graduate and we try to figure a way to keep them up here.
* Get a program to retain kids for fire service and EMT.

**Debra McGinty:**

* Are there jobs up here for EMT?

**Brian Plumley:**

* At Timber Mesa every firefighter has to be an EMT to get a job. So there are jobs up here for EMTs.

**Jeremy Raisor:**

* Do you see a lot of turnovers in those positions?

**Brian Plumley:**

* Not as a firefighter EMT, not a lot of turnovers, growing, hired seven.
* Jobs up here for them

**Jeremy Raisor:**

* Talon classrooms – funded by federal grant. Allows us to utilize distance technology to teach students college level coursework at their high school campuses.
* We started this Fall semester we started and received a lot of positive feedback from school districts and superintendents who were involved.
* Have 10 school districts participating and we have 22 high schools in our service area including Apache county.

**Jessica Kitchens**

* Currently have one room at this campus and adding one more for spring semester. We will have two Talon classrooms at the WMC campus.

**Jeremy Raisor:**

* The instructions are based and broadcast out from the Talon classrooms.
* Step in right direction.

**Debra McGinty:**

* Teachers can monitor exams with use of cameras.
* Provides for conservation of our broadband and increased capacity across the college.

**Everett Robinson:**

* Article about the Talon classroom in our magazine: Career Focus.

**Debra McGinty:**

* PJ Way, director of Information Services went to a conference and the vice president of Cisco was impressed with what NPC is doing.

**Jeremy Raisor:**

* Are there any updates or projects that you think would be of interest to the college?

**Steve North:**

* We are trying to attract entrepreneurs to this area, to create opportunities.
* Typically, they do not know where to go or what to do. Shut their doors three months later.
* They have no basic business plan, no market research or look at competitors.
* Tracy Mancuso is doing a great job.
* City Hall has an entrepreneur resource center and partners with Tracy.

**Jeremy Raisor:**

* Run our programs in response to demand. Some of our programs are not designed that way.

**Steve North:**

* Recommend inject the business side of training into welding or other programs.

**Jeremy Raisor:**

* Support some fabrication of business with resources we have available.

**Daryl Seymore:**

* Put in a dorm to transfer 20 kids to teach them welding skills and ship them out.

**Jeremy Raisor:**

* There is the age-old question: Should we train the workforce to attract industry or attract the industry first to support the training.

**Steve North:**

* Welding – students come thinking they will work for the power plant.
* Something to do to train them for other jobs, entrepreneurs?

**Debra McGinty:**

* You mentioned interest toward hospitality although it is seasonal.

**Daryl Seymore:**

* Seasonal on hotel businesses
* Culinary school – People before were going to put four-star resort.
* Refurbishing store doing well
* World-renown taxidermy school up here
* Broadband needs to be better

**Steve North:**

* Convention facility – having consultant look at this.
* Help jumpstart the hospitality industry.

**Jeremy Raisor:**

* College in the past has toyed with the idea of a conference center.

**Steve North:**

* Multi-purpose facility
* Corporate retreats

**Jeremy Raisor:**

* Almost outgrown Show Low High School for graduation.

**Steve North:**

* Businesses up here that don’t want to go on.

**Daryl Seymore:**

* Question that comes up often in the community: How is your concept of a community college where you are diversified between four locations for different cities or towns, how was that concept working, is it continuing to grow? Is there any talk of bringing it back to one campus?

**Jeremy Raisor:**

* Four campuses and five centers, we are all over the place, geographically.

**Everett Robinson:**

* Our governing board has reaffirmed our decentralization concept.
* At this point, we are not closing any locations and are expanding into high schools.

**Jeremy Raisor:**

* Major decisions come from the district governing board.
* Changes to membership on the board.
* The election will have another change on the future of the college.
* No current plans to change the structure.

**Daryl Seymore:**

* Universities have expanded beyond one campus.
* ASU merge with Starbucks, went outside the box as to what they could to globalize.
* Concern with ASU putting a campus in Payson, up here.
* Education is what drives the economy.
* Youth have to have a college degree to get 75 or 85% of jobs out there.

**Everett Robinson:**

* NAU has facility at this campus.

**Jeremy Raisor:**

* Demand for anyone specific program, exceptions to equipment requirements
* Enough demand for a business degree here to teach bachelors in business management or entrepreneurship, could bring in instructors to do that.

**Debra McGinty:**

* Nursing: students can graduate with a BSN in the same year they graduate with an associates.
* Important to the industry

**Everett Robinson:**

* How can we get better the word out about services available from NPC?

**Jeremy Raisor:**

* Internet, social media, Facebook.

**Daryl Seymore:**

* City website, NPC website.
* Isn’t sending out a booklet, expensive. Send postcard but plan ahead of time to send out.

**Everett Robinson:**

* + Career Focus – cheaper for us to mail out, cost $.48 to mail.

**Daryl Seymore:**

* + NPC appearance – landscaping is attractive.

**Debra McGinty:**

* + Improved parking
  + Open to ideas – add to curriculum
  + Need many nurses

**Brian Plumley:**

* Are you going to continue to do paramedic to nursing?

**Debra McGinty:**

* We made that decision two days and sent the applications to the printer for the Spring 2017 semester.

**Brian Plumley:**

* How will we be notified?

**Debra McGinty:**

* Lynn is sending out the application.

**Daryl Seymore:**

* Satisfy continuing education for real estate people, appraisals, real estate sales people, insurance companies require continued education. Get education classes for those people.

**Steve North:**

* We are losing people who are going down to the valley for training.

**Jeremy Raisor:**

* How do we get information for the groups or associations.

**Jessica Kitchens:**

* We have worked with them and have a contact for those who held a couple of classes here.
* Will get information for them.

**Jeremy Raisor:**

* Take information back to Dr. Swarthout and Mark.
* Anything you would like to pass on to them?

Thank you