

## MINUTES – NPC FRIENDS & FAMILY BOARD MEETING

### *Supporting and promoting lifelong learning through fund raising, advocacy and volunteerism*

**Monday, January 23, 2023 – 3:30 p.m. – SCC – Learning Center Symposium with WebEx option**

- I. **Call to Order – President Terry Shove called the meeting to order at 3:40 p.m.** after some difficulty with WebEx. Due to inclement weather, all NPC locations were scheduled to close by 4:00 p.m. Betsy Wilson shared this information with the board, but also let them know she had been given permission by NPC Vice-President for Learning and Student Services, Dr. Mike Solomonson, to remain on Silver Creek Campus until the meeting was concluded.
- II. **Roll Call and Introductions –** All members joined via WebEx or phone. Present included Pat Ceballos (Vice President; Little Colorado Campus Representative -WebEx); Wendy McVicker (Treasurer; Silver Creek Campus Representative – Phone); Cara Dukepoo (Hopi Center Representative – WebEx); Myrtle Dayzie-Grey (Kayenta Center Representative – WebEx); Mary Koury (Painted Desert Campus Representative – Phone); Terry Shove (President; Apache County Representative – WebEx); Betsy Wilson (Executive Director – WebEx) (Secretary and Whiteriver Center Representative Claude Endfield joined at 4:05 p.m. – She had technical difficulties.) White Mountain Campus Representative Jon Saline emailed that he was driving in difficult conditions, and he would not be able to join the meeting.
- III. **Action Item: Approval of the Minutes of the October 17, 2022 meeting:** Wendy McVicker made a motion to approve the minutes as presented; Mary Koury seconded the motion. No discussion; all voted in favor. No abstentions.
- IV. **Action Item: Approval of Treasurer’s Reports, including financial reports for October, November, and December 2022. (October and November are included as separate attachments.) – NPC Friends and Family Treasurer Wendy McVicker:** Mary Koury made a motion to approve the Treasurer’s Reports as presented; Pat Ceballos seconded the motion. Terry Shove called for discussion. Treasurer Wendy McVicker brought to the group’s attention that there was no activity in the December Operational Checking account, and also noted that the losses on endowment funds in December were consistent with the continued volatility in the markets. Wendy also noted the amount of scholarships awarded. Wendy called for questions from the group. There were no questions. Terry Shove called for a vote on the motion; all voted in favor. No abstentions.

Because of the cancellation of the November 2022 meeting, financial reports for October and November were shared via email for review by all NPCFF board members. The December financial report is included in this agenda.

#### **a. Operational Checking Account Activity**

<b>Beginning Balance – 11/30/2022</b>	<b>\$42,833.65</b>
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Check #	Date	+/-	Amount	Payee/Payer	Purpose
<b>Ending Balance 12/30/2022</b>					<b>\$42,833.65</b>

**b. Restricted Scholarships (Money Market) Account**

<b>Beginning Balance 11/30/2022</b>					<b>\$205,251.79</b>
Check #	Date	+/-	Amount	Payee/Payer	Purpose
TRANSFER	12/5/2022	-	\$25,000.00	To US account	M Shenn's fall 2022 donation to cover SP 23 Leg Up and FtG scholarships
TRANSFER	12/6/2022	+	\$2,000.00	Edward Jones	For SP 23 Jennifer Witt Scholarships
TRANSFER	12/6/2022	+	\$5,000.00	Edward Jones	For SP 23 AndyVon Academic Scholarships
69	12/6/2022	-	\$26,900.00	NPC Business Office	AY 22-23 SP scholarships + SP 23 Restricted Scholarships
70	12/16/2022	-	\$1,000.00	NPC Business Office	Tim Shove Memorial Scholarship to R Johnson
Deposit	12/19/2022	+	\$1,600.00	Donations	\$1,100.00 designated for Pres Winslow scholarships; \$500.00 designated for White River Lodge #62 Welding Scholarship
71	12/21/2022	-	\$500.00	NPC Business Office	WR Lodge #62 Welding Scholarship to D Cummins
Deposit	12/22/2022	+	\$1,500.00	Donations	Sentry WLD scholarships for SP 23
Interest	12/30/2022	+	\$2.75	Interest	Interest
<b>Ending Balance 12/30/2022</b>					<b>\$161,954.54</b>

**c. Unrestricted Scholarships (Money Market) Account**

<b>Beginning Balance 11/30/2022</b>					<b>\$144,682.29</b>
Check #	Date	+/-	Amount	Payee/Payer	Purpose

TRANSFER	12/5/2022	+	\$25,000.00	From RS account	M Shenn's fall 2022 donation to cover SP 23 Leg Up and FtG scholarships	
91	12/6/2022	-	\$44,000.00	NPC Business Office	SP 23 Unrestricted Scholarships	
Deposit	12/19/2022	+	\$50.00	Fidelity Charitable	Check # 12879062 from Jennifer and Luke Stein Giving Fund	
Deposit	12/22/2022	+	\$400.00	Donations	Check # 177 in memory of Bob DeRamus; Check #2281 from Heidi Fulcher and Mike Yost	
Interest	12/30/2022	+	\$2.13	Interest	Interest	
<b>Ending Balance 12/30/2022</b>						<b>\$ 126,134.42</b>

**d. Endowed Edward Jones – NPCFF Endowment**

<b>Beginning Balance – 11/26/2022</b>			<b>\$502,796.53</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/2022	\$9,813.74	Loss on Investment
-		\$538.24	Investment Fees
<b>Ending Balance 12/31/2022</b>			<b>\$492,444.55</b>

**e. Endowed Edward Jones – Smith Endowment**

<b>Beginning Balance – 11/26/2022</b>			<b>\$118,794.90</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/22	\$2,325.78	Loss on investment
-		\$127.16	Investment Fees
<b>Ending Balance 12/31/2022</b>			<b>\$116,341.96</b>

**f. Endowed Edward Jones – Lisitzky Endowment**

<b>Beginning Balance – 11/26/2022</b>			<b>\$47,607.26</b>
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/22	\$724.34	Loss on Investment
-		\$41.45	Investment Fees
<b>Ending Balance</b>			<b>\$46,841.47</b>

12/31/2022		
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**g. Endowed Edward Jones – Endfield Endowment**

<b>Beginning Balance – 11/26/2022</b>		<b>\$68,624.80</b>	
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/22	\$1,317.53	Loss on Investment
-		\$73.49	Investment Fees
<b>Ending Balance 12/31/2022</b>			<b>\$67,233.78</b>

**Endowed Edward Jones – Pres Winslow Endowment**

<b>Beginning Balance – 11/26/2022</b>		<b>\$85,642.33</b>	
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/22	\$1,679.05	Loss on Investment
+		\$200.00	Assets added to account
-		\$91.66	Investment Fees
<b>Ending Balance 12/31/2022</b>			<b>\$84,071.62</b>

**h. Endowed Edward Jones – Jon Graff, Ph.D. Fund**

<b>Beginning Balance – 11/26/2022</b>		<b>\$94,494.84</b>	
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/22	\$1,807.19	Loss on Investment
+		\$100.00	Assets added to account
-		\$101.17	Investment Fees
<b>Ending Balance 12/31/2022</b>			<b>\$92,686.48</b>

**i. Endowed Edward Jones - Jennifer Lee Witt Memorial Scholarship Fund**

<b>Beginning Balance – 11/26/2022</b>		<b>\$192,398.84</b>	
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/22	\$2840.51	Loss on Investment
-		\$2,000.00	Assets withdrawn from account
-		\$206.16	Investment fees
<b>Ending Balance</b>			<b>\$187,352.17</b>

12/31/2022		
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**j. Taking Flight Scholarship**

<b>Beginning Balance – 11/26/2022</b>		<b>\$57,076.94</b>	
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/22	\$1,090.89	Loss on Investment
-		\$61.09	Investment fees
<b>Ending Balance 12/31/2022</b>			<b>\$55,924.96</b>

**k. AndyVon Cash Account**

<b>Beginning Balance – 11/26/2022</b>		<b>\$420,075.56</b>	
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/22	\$5,000.00	Assets withdrawn from account
+		\$566.09	Change in value (interest)
<b>Ending Balance 12/31/2022</b>			<b>\$415,641.65</b>

**l. Mary Kay Smith Lindy Endowment**

<b>Beginning Balance – 11/26/2022</b>		<b>\$17,933.24</b>	
<b>Activity</b>	<b>Date</b>	<b>Amount</b>	<b>Purpose</b>
-	12/31/22	\$198.31	Loss on Investment
-		\$18.04	Investment Fees
<b>Ending Balance 12/31/2022</b>			<b>\$17,716.89</b>

**Report of Endowed Funds as of 12/31/2022 –**

<b>Name of Account</b>	<b>*One Year Ago</b>	<b>Current</b>	<b>Change</b>
<a href="#"><u>Smith</u></a>	\$140,848.21	\$116,341.96	-\$24,506.25 (-17.40%)
<a href="#"><u>Lisitzky</u></a>	\$56,832.08	\$46,841.47	-\$9,990.61 (-17.58%)
<a href="#"><u>Endfield</u></a>	\$84,329.83	\$67,233.78	-\$17,096.05 (-20.27%)
<a href="#"><u>NPCFF</u></a>	\$513,889.30	\$492,444.55	-\$21,444.75 (-4.17%)

Winslow	\$98,930.62	\$84,071.62	-\$14,859.00 (-15.02%)
Jon Graff	0	\$92,686.48	N/A
Jennifer Witt	\$223,163.50	\$187,352.17	-\$35,811.33 (-16.05%)
Taking Flight	\$58,906.33	\$55,924.96	-\$2,981.37 (-5.06%)
AndyVon	0	\$415,641.65	N/A
Mary Kay Smith Lindy	\$20,090.82	\$17,716.89	-\$2,373.93 (-11.82%)
<b>Total</b>	<b>\$1,196,990.69</b>	<b>\$1,576,255.53</b>	<b>+\$379,264.84 (+31.68%)</b>

\*Change shows general trends only. Change includes gains and losses based on interest, but also includes gains based on assets added to the accounts through donations and revenues, and losses based on assets withdrawn from accounts for scholarship awards. Amounts highlighted in turquoise show less loss, due to continued donations.

## V. Director's Report/Old Business – Betsyann Wilson –

- A. Second Quarter Report (Attachment)** Betsy called attention to the attachment, and added that she is working on two additional projects: a new Martin Lucas Memorial Scholarship, in honor of the husband of longtime NPC employee, Hallie Lucas. When Martin passed away in August 2022, Hallie and her family asked that scholarship donations be given, in lieu of flowers. Approximately \$1800 was given. Betsy plans to make two \$1,000 awards, with the additional \$200 provided through the Unrestricted Scholarships account. One award will be given this spring, and one in fall 2023. Because Martin had special empathy for those with disabilities – an empathy that grew after he lost much of the use of his hand following two 2014 surgeries - Hallie would like applicants to include in their essays, “How disabilities have affected my life.”

Betsy is also working to assist a committee comprised of faculty and staff, who are creating a memorial plaque to be posted outside the soon-to-be-renamed Eric Henderson Memorial Library at the Painted Desert Campus in Holbrook. Betsy asked the board to recall that Dr. Henderson was a longtime NPC faculty member and administrator who passed away in 2020. Magda Gluszek and Peterson Yazzie, NPC Faculty in Art, are designing the plaque, which will ultimately be cast in bronze, using donations from the committee and Eric's friends and family. (Any donations not used to cast the plaque will be added to the Dr. Eric B. Henderson Memorial Scholarship Fund, which funds the Taking Flight Memorial Scholarship annually to an NPC graduate attending a residential baccalaureate program.) Betsy will provide Magda and Peterson with start-up funds from the Unrestricted Scholarships account to enable them to purchase clay to create the prototype for the plaque.

- B. Update on October 17 Action Item Regarding DACA Students** – NPCFF received one application from a non-US citizen student for the Spring 2023 application cycle. He was selected by the scholarship review committee to receive the Leg-Up scholarship in the amount of \$1,000.00. As of this writing, Proposition 308, allowing non-citizens to receive in-state tuition, passed by a margin of 51.2% voting yes, to 48.8% voting no. The law actually went into effect on December 7, 2022, so our scholarship awardee was also able to pay in-state tuition. Betsy reported that, as a member of the college's Strategic Enrollment Management committee, she was asked to help identify students who would be willing to

come to committee meetings and share their thoughts and experiences related to enrollment and retention. This student was willing, and he took part in the December 23 meeting over Zoom.

- C. Update on Spring 2023 Scholarships – Attachment** Using the new application process, applications were received from 56 unique students. Prior to that, the most applications from unique students was 41 in Spring 2022. (Not including the AndyVon Transportation Grant) A total of 67 applications were received; 11 were rejected for errors. Of those rejected for errors, all came in on the deadline day. There were also 18 drafts of applications that were started but never completed or submitted. (See attached report for discussion) Betsy explained that, prior to the new, online application process, she had never been able to really analyze who was applying for scholarships by race or ethnicity, because that question is not required of students when they register for NPC or when they apply for scholarships. Under the new, single-application process, students applying for NPCFF scholarships must self-identify by race/ethnicity, so they can be considered for funds such as the AndyVon and the Lisitzky. Betsy reported that she also shared this report with the NPC District Governing Board (DGB) at their regular meeting on January 17<sup>th</sup>. One DGB member, Derrick Leslie of Whiteriver, had always wanted to know what percentage of NPCFF scholarships were awarded to Native American students. Prior to the new method, she could only report awards by campus or center location, which was not indicative of the percentage of Native American students. Mr. Leslie, and the rest of the DGB said they were pleased to see how many students NPCFF has been able to assist with scholarships, particularly this semester, and Mr. Leslie noted his appreciation for the report. Betsy noted that she would like to continue to find ways to assist Native American students in achieving high scores from the review committees, pointing out the percentage of Native American awardees who scored in the lower half of the qualifying scores. She will be traveling to Kayenta, Hopi, and Whiteriver Centers with NPC Student Services staff in the first week in February to talk to students personally about their scholarship essays, in advance of the fall 2023 scholarship application cycle. She will be at Kayenta on January 31, Hopi on February 1, and Whiteriver on February 2.
- D. Update on Fall 2022 Donations –** The \$200,000.00 donation made by AndyVon in October is reflected in this month’s financial report. About \$1,800.00 has been received in memory of Martin Lucas, husband of longtime NPC employee, Hallie Lucas. Martin and Hallie were loyal volunteers for Pedal the Petrified. Hallie and family would like to award two scholarships for students with some kind of disability. Betsy consulted with Sandy Manor, NPC’s Coordinator of the Office of Accessibility and Inclusion, to determine how to work and market such a scholarship in a way that would not be offensive to students with disabilities. Sandy suggested using the Martia and Louis Smith Memorial Art Scholarship as a model, asking students to write an essay on, “How disability has impacted my life.” Betsy reported she has not yet been able to meet with Hallie in person, but they are communicating by phone. Betsy expects to announce the scholarship as a special NPCFF scholarship, BEFORE the March 1 opening of the fall 2023 scholarship cycle, so the awards will stand alone as a tribute to Mr. Lucas.

## **VI. New Business**

**A. Approval of Third Quarter Operational Plan activities – (Attachment)** Betsy asked if everyone had received and reviewed the draft, and all had received it. She noted the initiation of plans for Arizona Gives Day, which will be on April 4 of this year. **Pat Ceballos made a motion to approve the Third Quarter Operational Plan activities as presented; Mary Koury seconded the motion. Terry Shove called for discussion. There was no discussion. All voted in favor; no abstentions.**

**B. Action Item –** Proposed budget amendment to provide up to \$7,500.00 in start-up-savings scholarships from Unrestricted Scholarships to up to 15 participants in Earn to Learn pilot program, if Northland Pioneer College agrees to participate in the program.

**Background:** Earn to Learn is a 501-c-3 organization whose mission is, “Empowering students to achieve their goals and be workforce ready with little or no debt.”. Historically, they have accomplished this mission through partnering with the state’s four-year universities to provide students with a four-pillar approach to financial preparation for college, including:

- Matched Savings Scholarships totaling up to \$4,000.00 per year: Earn to Learn provides half of the \$4,000.00 per student; the partnering institution must come up with the matching half.
- Success Coaching & Near-Peer Advising
- Financial Training
- Workforce Development

Students must be Pell-eligible to participate. They agree to take part in the educational aspects of the program, including the success coaching, near-peer advising, financial training, and workforce development activities, in exchange for up to \$4,000.00 in scholarships, which they can use as needed, including to save for additional education, such as a university bachelor’s degree.

There is a strong emphasis on saving for college, without going into debt through student loans. To that end, in order to participate, each student must save \$500 by June 15, 2023. I explained to the Earn to Learn folks that the students who would benefit the most from their program would be unable to save full \$500 to get started. The Earn to Learn folks said that some institutions, or their foundations, have helped students with that requirement.

Josh Rogers, NPC’s Director of Student Services and I were invited by Ben Sandoval, NPC’s Manager of Career Services, to meet with representatives from Earn to Learn on November 2. If NPC chooses to partner with Earn to Learn, NPC’s role will be to establish a small pilot group of students to participate, and provide each of them with a \$2,000 scholarship to match the \$2,000 contributed by Earn to Learn. With the proposed budget amendment, which would take \$30,000.00 from the Unrestricted Scholarships account, NPC Friends and Family could provide each participant with the \$500 start-up-savings scholarships required for their participation.

Students could be required to come up with some portion of the \$500 savings on their own, so they would have some investment in the program, and NPCFF could match the savings. It was discussed with Josh Rogers that students with an Estimated Family Contribution (EFC) of zero would receive up to \$400.00, with others considered individually on a sliding scale.



**Discussion:** Mary Koury asked Betsy to clarify that NPC had indeed agreed to participate. Betsy reported that they have, and they will contribute the required 50% match for up to 15 Earn to Learn scholarships @ \$2,000.00 each. Pat asked how it would be monitored. Betsy explained that Earn to Learn and NPC are in the process of entering into an MOU that outlines NPC's role in the project. NPC will disburse the Earn to Learn scholarships through the financial aid office, and provide data on the students who receive the scholarships, but Earn to Learn works with each student and keeps track of whether or not they are participating. Earn to Learn reports a very strong track record of student participation and success in completing post-secondary programs. Betsy noted that, aside from providing assistance with the students' required \$500 personal contribution, which will be disbursed through the financial aid office as with any other NPCFF scholarship, there is no requirement on the part of NPCFF to monitor students or their activities. Terry Shove said she loves the idea. Mary Koury expressed that she thinks it's worth trying for a year. Terry Shove pointed out the recent windfall gift of \$65,000 and commented that NPCFF can afford to participate as described. Terry also noted it would be interesting to see if they can find 15 students who will participate. She believes they are out there. Betsy noted that she also wondered if there will be 15 students who will commit to what is required for participation. She also emphasized that the key goal fo Earn to Learn is to teach students to manage money, and that they have a strong track record of helping students succeed.

**Mary Koury made a motion to approve the proposed budget amendment as presented ; Pat Ceballos seconded the motion.** Cara Dukepoo agreed she thinks it is a wonderful idea for the skills students will carry past NPC. She commented that it is also a great opportunity to extend our resources, because the participants are getting education in financial areas that NPC can't provide. Cara said she recalled passing out flyers for ETL to students when she was an NPC Center Manager. (Betsy noted that NPC was not participating in ETL at that time, but ETL was hoping to recruit students who were transferring to one of the state universities.) Cara thought students at the Hopi Center didn't participate because they thought it was too good to be true. Betsy said it would be up to ETL to recruit 15 NPC students, with assistance from NPC's marketing department. **Terry Shove called for additional discussion. There was no further discussion All voted in favor; no abstentions.**

- C. Action Item** – Proposed budget amendment to set aside \$320.00 per year from Unrestricted Scholarships to assist students with the \$80.00 induction fee for Phi Theta Kappa, the international honor society for community college students.

**Background** – All NPC students who meet the academic criteria (cumulative GPA of 3.5 or better on a 4.0 scale) are invited to join Phi Theta Kappa (PTK). NPC's PTK advisor, English professor Dr. Elizabeth Oliphant, let me know that each year there are a few students who cannot join, because they cannot come up with the \$80.00 induction fee. She suggested a budget for up to four students, who would be referred to NPCFF by the PTK advisor.

**Discussion:** Betsy noted the student benefit to participating in PTK, including the ability to be eligible for scholarships, such as the All-Arizona Academic Team. Terry Shove and Pat Ceballos both spoke in support of this budget amendment for the benefit PTK provides to students, not only through scholarships, but through valuable experiences and resume' building. Pat commented that her own granddaughter had been a PTK member, and noted how much it benefitted her in her academic career. **Pat Ceballos made a motion to**

**approve the amendment as presented; Mary Koury seconded the motion. Terry Shove called for additional discussion; there was none. All voted in favor; no abstentions.**

- VII. Next Meeting– The next meeting will be held on Monday, February 27, 2023, from 3:30 p.m. – 5:00 p.m. in the Learning Center Symposium at the Silver Creek Campus in Snowflake, with a WebEx option.**
- IX. Adjournment – Terry Shove called for adjournment at 4:16 p.m.**