

Northland Pioneer College  
College Council Meeting  
Friday, November 6, 2009  
Video 1, 1:30pm

I. Welcome and roll call

- A. College Council members present: Blaine Hatch, Deborah Keith, Dawn Johnson, Mary Mathias, John Chapin, Tad Spader, Sandy Johnson, Loyalin Aceves, Tracy Chase, Ryan Rademacher, Jessica Heberer, Rickey Jackson
- B. Guests Present: Jake Hinton, Daniel Murray, Ann Hess, Rose Kreher

II. Adoption of Agenda

III. Approve minutes from previous meetings

- A. Approval of October minutes.

IV. Public Comment

- A. Ann Hess reported on NPC's efforts to adopt social media marketing strategies.
  - 1. A document outlining NPC's social media guidelines was discussed.
  - 2. Some of the inherent problems associated with this strategy were addressed such as not being able to control and monitor all that is communicated.
  - 3. Twitter and Facebook are the likely candidates.
  - 4. Social media will be addressed at the next College Council meeting after Jeanne and legal advisors are consulted with.

V. Standing Committee Reports

- A. Enrollment Management Committee Report by Jake Hinton
  - 1. Persistence and retention.
  - 2. Various and sundry forces prevent students from attaining their goals.
  - 3. Searching for strategies to prevent these forces from hindering students from being successful.
  - 4. The newly adopted Enrollment Management Plan for increasing retention rates is a good starting point.

VI. Council Discussion Items

- A. Blaine asked if the Council should give a charge to the Employee Relations and Enrollment Management Committees.
- B. Should there be term limits imposed on committee members?

- C. How can the College Council assist the sustainability committee? How should their efforts be integrating into the functioning of NPC as an institution?

VII. CASO by Loyalin Aceves

- A. CASO's bylaws will be updated, and shared governance policies/procedures will be discussed at the November retreat.

VIII. Student Government Association report by Jessica Heberer

- A. The talent show is in February.
- B. There is a fire science club.
- C. Work is underway for the holiday parade/floats.
- D. There is a holiday food drive.
- E. The SGA is working with the Lakeside fire department in their toy and clothing drive.

IX. NPC Faculty Association report by Sandy Johnson

- A. There were approximately 10 members at the last meeting.
- B. Support for the HLC visit was stellar.
- C. The Association is currently looking at ways to support SGA.
- D. The Association is in the process of redefining a working definition of Shared Governance at NPC.

X. SPASC, Higher Learning Commission report

- A. The most current strategic plan was approved by the board at their last meeting.
- B. The next phase of the strategic plan is slated for May or June of 2010.

XI. Date of next CC meeting:

- A. December 4, 2009 1:30pm Video I